



# PARTNERING OPPORTUNITIES

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The world of the news media industry at your fingertips

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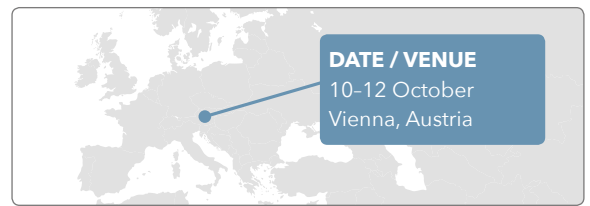
[WAN-IFRA.ORG](http://WAN-IFRA.ORG)





# World Publishing Expo 2016

Be part of the leading exhibition for technology to publish news on tablets, mobile, in print and online. This international event attracts, year after year, visitors from over 100 countries. Don't miss out on the biggest and most important gathering of the industry.



## TARGET SECTORS

Newspaper, Online Media, Magazine Publishing, Print Suppliers, Consulting, Digital Media suppliers, PR Advertising, Corporate Publishing, and more.



## SNAPSHOT OF PARTNERING POSSIBILITIES

### RAW SPACE ONLY

Exhibit in the biggest and most important event for the news media industry. Stand packages are available at an additional charge.

**299 €** per sqm  
member price  
**359 €** per sqm  
non-member price

### STARTUP COUNTER

Startups live and breathe new ideas, they have what it takes to innovate news media businesses, and that's why we want them to shine at our Expo. 2 exhibitor tickets included.

**1,500 €\***

### EVENT APP

Reach out to all visitors in the easiest way possible. Plus, there are some great perks included here! Logo on the loading screen, banner above the timeline, 3 push notifications - 1 per day, 3 sponsored content posts on the app timeline, and company logo on all related event marketing materials.

**9,000 €\***

### GET TOGETHER

Are you ready to party? Be the exclusive sponsor for our big Get Together at the end of the first day and win over visitors as well as exhibitors with food and wine. Company logo on all related event marketing materials.

**9,000 €\***

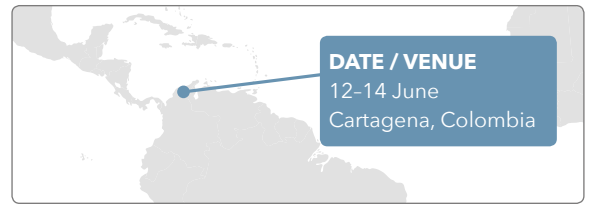
\* non-members pay an additional 25 %

**CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!**

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# 68<sup>th</sup> World News Media Congress

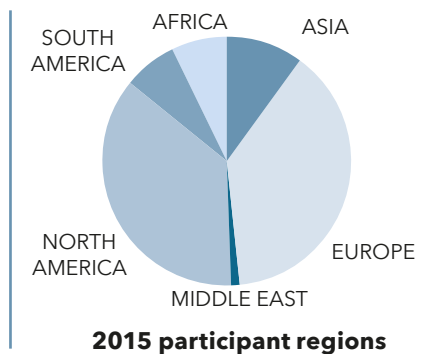
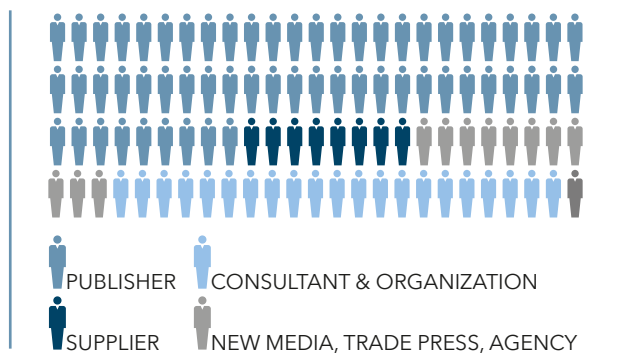
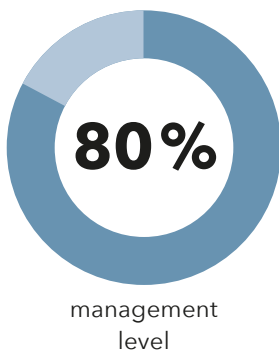
THE world's leading event for top news media executives. This event has no equal and is the meeting place for developing invaluable connections, partnerships, and to interact with the Who's Who in the news media industry. Our three conferences (World News Media Congress, World Editors Forum and World Advertising Forum) turn this into the must-attend event of the industry.



## TARGET SECTORS

Publishers, CEOs, Editors, Digital Directors, Advertising Directors, leading Journalists

## OUR 900+ VISITORS IN 2015 AT A GLANCE



## SNAPSHOT OF PARTNERING POSSIBILITIES

### 9 m<sup>2</sup> BOOTH

Your booth will be placed around the catering area and comes with 1 entrance ticket as well as company logo on all related event marketing materials.

**6,000 €\***

### SMOOTHIE BAR

The smoothie bar will be named after your company. Company logo on all event related marketing materials and 1 entrance ticket is included. Bring table tents and/or roll ups to place around the smoothie bar.

**6,000 €\***

### WIFI

Highlight your brand by choosing the user name & login name for the WiFi connection available throughout. 1 entrance ticket and company logo on all related event marketing materials included.

**9,000 €\***

### EVENT APP

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**9,000 €\***

\* non-members pay an additional 25 %

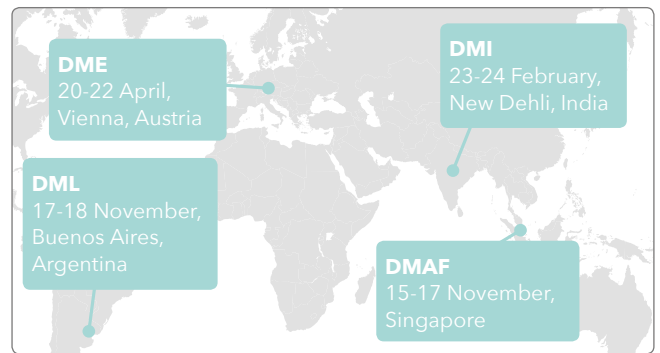
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# Digital Media Conferences 2016

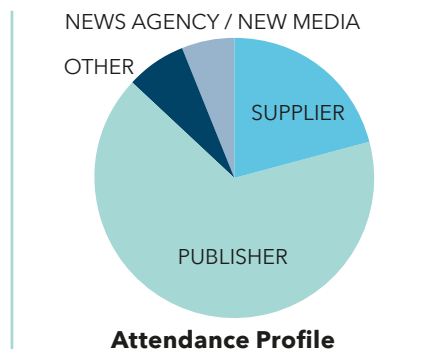
Our Digital Media events have been at the forefront of transformation in the news media industry for over 20 years. Digital Media Europe (DME), Asia (DMA), India (DMI) and LATAM (DML) attract thousands of top level publishers, editors and digital executives on hot topics in the industry.

Each conference will also hold the Media Awards ceremony for their region where the most engaging, innovative products and platforms are recognized.



## TARGET SECTOR

Senior media + business development executives



## SNAPSHOT OF PARTNERING POSSIBILITIES

### WATER BOTTLES

Your brand will be visible to all those thirsty participants. Production and shipping are the responsibility of the sponsor. 1 entrance ticket included.

**4,000 €\***

### OPENING VIDEO

Address all the delegates by presenting the conference opening video. Content and duration have to be decided in cooperation with the event manager. 1 entrance ticket included.

**4,000 €\***

### TABLE TOP

The chance to exhibit your products and services alongside the event. Stand size depending on venue. 2 entrance tickets included.

**4,000 €\***

### BREAKOUT SESSION

Workshop/Seminar taking place during the event with topics related to the conference agenda. Content and duration to be discussed with the event manager. 2 entrance tickets included.

**6,000 €\***

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# Digital Media Africa 2016



WAN-IFRA supports the digital transformation of the African news industry and some of Africa's leading publishers are advising us in this endeavor. Digital Media Africa is our first DM event in Africa and we are expecting to draw more than 200 participants with an exciting program and an engaging ceremony to honor the most engaging and innovative products in the region.



## TARGET SECTOR

CEOs, Editors-in-Chief, CMOs, Digital Revenues Strategists, Heads of Sales, Media Buyers, and Advertising Agencies

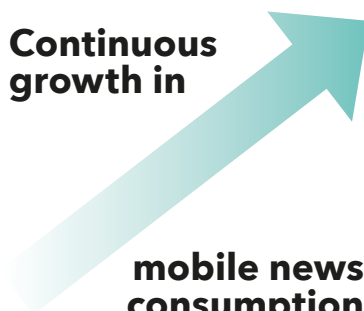


**9/10**

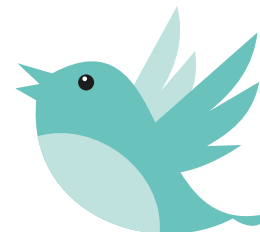
**citizens have cellphones\***

\*South Africa, Kenya, Ghana, and Nigeria

**Continuous growth in**



**mobile news consumption**



**Increasing engagement on social platforms**

## SNAPSHOT OF PARTNERING POSSIBILITIES

### BREAKOUT SESSION

Bring a customer to present a success case study to the audience in an exclusive environment. Breakout sessions are parallel tracks and are an integral part of the program. These sessions showcase best success and innovation cases from the region and the industry and offer attendees the opportunity to discuss, reflect, and interact with the speakers in a more intimate setting.

Breakout sessions include: Room hiring (45 min) for an exclusive audience (40-60 pers.), logo sponsorship and 4 entrance tickets. We will announce the session as part of the conference program and will advertise your session in 1 marketing newsletter (together with the other breakout sessions). Please note that food & beverages are not included and that all content for the session needs to be approved by the event manager.

**6,000 €\***

### TABLE TOP

The chance to exhibit your products and services alongside the event. Stand size depending on venue. 2 entrance tickets included.

**4,000 €\***

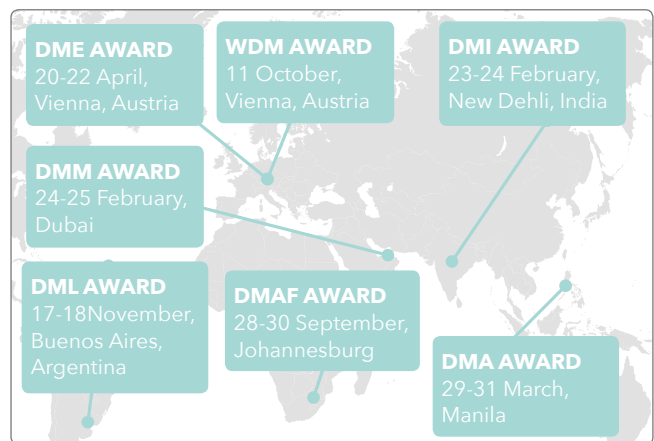
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# Digital Media Awards 2016

The best of the best. European, Asian, Middle Eastern, Indian, African and LATAM Digital Media Awards winners will be chosen and have a final face off at the World Digital Media Awards celebration. These awards recognize publishers who have created groundbreaking digital products that engage readers while growing their online business.



Don't miss the ...



**African Digital Media Awards**

## OUR SUPPORTERS IN 2015



## EXCLUSIVE PLATINUM SPONSOR

**WORLD DIGITAL MEDIA AWARDS**

**24,000 €\***

**EUROPEAN DIGITAL MEDIA AWARDS**

**18,000 €\***

**ASIAN DIGITAL MEDIA AWARDS**

**18,000 €\***

**MIDDLE EASTERN DIGITAL MEDIA AWARDS**

**12,000 €\***

**INDIAN DIGITAL MEDIA AWARDS**

**12,000 €\***

**AFRICAN DIGITAL MEDIA AWARDS**

**12,000 €\***

**LATAM DIGITAL MEDIA AWARDS**

**12,000 €\***

Be the exclusive sponsor for the awards and associate your brand with media innovation and excellence.

We are open to your creative ideas to secure maximum mileage for your sponsorship. Please don't hesitate to approach us!

\* non-members pay an additional 25 %

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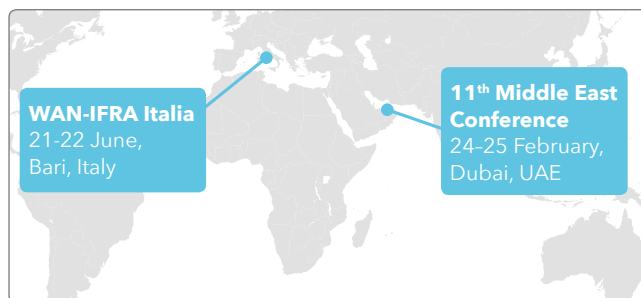
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# EMEA Conferences 2016

**WAN-IFRA MIDDLE EAST CONFERENCE** provides news media executives with an excellent opportunity to discover the latest regional and international top trends and best-practice ideas.

**WAN-IFRA ITALIA**, now in its 19th year, will highlight successful experiences, best practices, and new ideas on how to get resources for the news media industry.



## SNAPSHOT OF PARTNERING POSSIBILITIES

### GOLD SPONSORSHIP MIDDLE EAST

Tailored to your needs, this sponsorship is your gateway to the Middle Eastern market. Shell scheme booth plus extensive advertising campaign in leading arab media which is valued at more than 300,000 € and so much more included.

**10,000 €\***

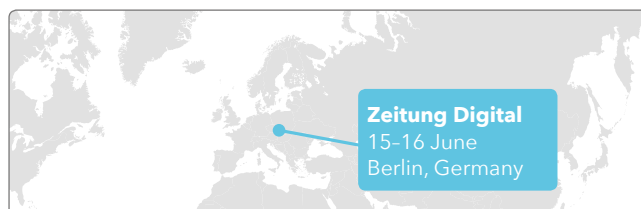
### GOLD SPONSORSHIP ITALIA

Bella Italia has many beautiful surprises and our local conference follows that tradition: No matter, how you would like to present yourself, here, it all comes at one price.

**5,000 €\***

\* non-members pay an additional 25 %

**ZEITUNG DIGITAL** As the meeting point for the German Newspaper industry and organized by WAN-IFRA in close cooperation with the BDZV (Federation of German Newspaper Publishers), this conference brings together the thought leaders and decision makers from the German-speaking media market.



## SNAPSHOT OF PARTNERING POSSIBILITIES

### LOGO

Your company logo on all event marketing materials (print, web, and on-site). Opportunity to distribute company material at the conference (agreement prior to the event required) and 1 entrance ticket included.

**2,000 €\***

### TABLE TOP

The chance to exhibit your products and services alongside the event. 2 entrance tickets included.

**4,000 €\***

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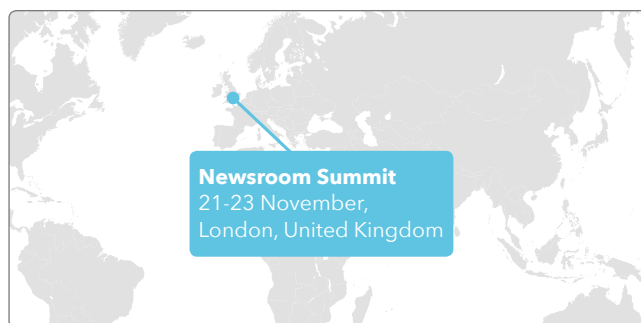
# Newsroom Summit 2016

## PRESENTING A RE-IMAGINED NEWSROOM SUMMIT

A 3 day conference with 3 distinct focuses on each day:

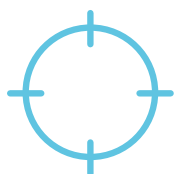
- Day 1 - **Transformation, Tech & Tools**  
Smart solutions for newsrooms and how to manage the powerful sources affecting them
- Day 2 - **Mobile & Social News**  
How content performs best on mobile both on and off platforms
- Day 3 - **Video**  
Finding the right approach to the high demand for digital video

We are expecting around 200 participants with decision power at this event.



### Who will attend?

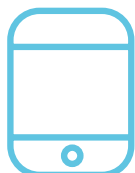
Journalists, Product Managers, Technical Newsroom Managers, Mobile & Video Experts



**NEXT LEVEL  
TRANSFORMATION**



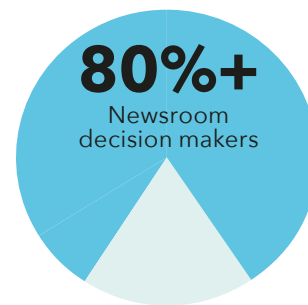
**TOOLS**



**MOBILE  
& SOCIAL**



**VIDEO**



**NEWSROOM SUMMIT ATTENDEES PROFILE**

## SNAPSHOT OF PARTNERING POSSIBILITIES

### LOGO SPONSORSHIP

Your company logo on all event marketing materials (print, web, and on-site). Opportunity to distribute company material at conference (agreement prior to the event required) and 1 entrance ticket included.

**2,000 €\***

### 100 SECOND PITCH

Get on the main stage and present your company to a truly international audience. The 100 second pitch is the perfect start for your conversation with future customers. Only crisp and bold ideas stick to conference attendees, you have 100 seconds to stand out from the crowd: take the stage and tell your story. Included: 100 second pitch on the main stage, logo sponsorship, and one entrance ticket. The pitch will be announced as part of the official conference program.

**4,000 €\***

### HAPPY HOUR

Are you ready to party? Be the exclusive sponsor at the Happy Hour! Company logo on all event related marketing materials and 1 entrance ticket included. On-site branding opportunities to be discussed.

**7,500 €\***

\* non-members pay an additional 25 %

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# Asia & India Conferences 2016

**PUBLISH ASIA** is the leading news media industry event in Asia. Publish Asia 2015 gathered more than 300 media executives from 32 countries and 40 top international speakers.

**WAN-IFRA INDIA** The annual meeting point of news publishers in South Asia. The conferences attract more than 500 participants.



**PUBLISH ASIA ATTENDEES PROFILE**



13 years of Asian Media Awards recognizing excellence in the Asian news publishing industry



## SNAPSHOT OF PARTNERING POSSIBILITIES

<b>TABLE TOP</b>	The chance to exhibit your products and services alongside the event. Stand size depending on venue. 2 entrance tickets included.	<b>4,000 €*</b>
<b>EVENT APP</b>	Reach out to all visitors in the easiest way possible. Plus, there are some great perks included here! Logo on the loading screen, banner above the timeline, 3 push notifications - 1 per day, 3 sponsored content posts on the app timeline, and company logo on all related event marketing materials.	<b>6,000 €*</b>
<b>SESSION SPONSORSHIP</b>	Sponsor a conference session of your choice. Your company logo on all event marketing materials (print, web, and on-site). The sponsorship is exclusive for the chosen session, optional 3 minute (non-commercial) introductory presentation. 1 entrance ticket included.	<b>6,000 €*</b>
<b>ASIAN MEDIA AWARDS EXCLUSIVE SPONSOR</b>	WAN-IFRA 15th Asian Media Awards aims to promote the highest publishing standards in the fields of newspaper and magazine design, infographics, printing, editorial content, marketing, community service and photojournalism.	<b>18,000 €*</b>

\* non-members pay an additional 25 %

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# INCQC 2016-2018

The International Newspaper Color Quality Club (INCQC) is the only worldwide printing quality competition for newspapers. Its goal is to improve the quality of reproduction and printing in production, while also increasing competitiveness as well as training and motivating all personnel. The competition has been held every two years since 1994. Newspapers that participate with success are awarded membership for a two-year period in the exclusive club of top-quality titles. Multiple winners and participants in the WAN-IFRA certification project also have the prospect of being awarded membership of the Star Club.

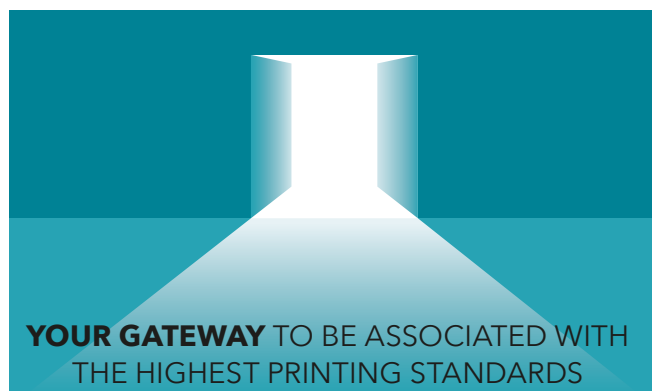


## TARGET SECTOR

Newspapers from all continents, technology providers from all areas: coldset, semi-commercial, heatset on glossy paper, digital printing and printing on colored paper



**COMPETITORS INCQC 2014-2016**



## PARTNERING POSSIBILITY

### **GOLD SPONSORSHIP**

Be recognized as sponsor on all communication materials pertaining to the INCQC 2016-2018: tutorials, instructions, evaluation reports, on the website, brochures, on the INCQC logo wall during the WPE 2016 and in the printed winners brochure.

- 1/1 page advertisement in the winners brochure.
- Greeting words and hand-over of trophies at award ceremony.
- Mentioned and promoted at WAN-IFRA Quality Club tutorials.
- Free use of INCQC sponsor logo for advertising purposes

**8,000 €\***

\* non-members pay an additional 25 %

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# Reports

Our **topic-oriented**, in-depth reports provide an ideal opportunity to attach your **prestigious brand** to a prestigious platform through **exclusive** sponsorships. Each report is followed by a webinar on the topic.

Highlights of what you get:

- Full-page ad on page 2 of report
- Company description included in the report
- 100 copies of the report
- Sponsorship of webinar with your intro
- Pre-roll ad on archived webinars (YouTube)
- Branding in marketing of report



## 2016 REPORTS

<b>ALTERNATIVE REVENUE STREAMS</b> (late February): News publishers all around the world are diversifying their activities, in both traditional and non-traditional business, to attract new revenue. What are the latest trends? What seems to be working?	<b>6,000 €* </b>
<b>DISTRIBUTED CONTENT STRATEGY</b> (a quarterly update report): Facebook Instant Articles, Apple News, Snapchat Discover - just a few social media platforms where publishers are increasingly distributing their content. What are the risks and rewards of the direction?	<b>6,000 €* </b>
<b>AD BLOCKING FOR PUBLISHERS</b> (April): What can the News Media industry do to withstand the onslaught of ad blocking software?	<b>6,000 €* </b>
<b>INKJET PRINTING FOR NEWSPAPERS</b> (May): Increasingly, inkjet technology is becoming more attractive for printers and news publishers in the desire for shorter print runs and personalization possibilities.	<b>6,000 €* </b>
<b>TRENDS IN NEWSROOMS</b> (June): The annual report from the World Editors Forum that identifies the most critical topics for editors and journalists.	<b>8,000 €* </b>
<b>ADDING VALUE IN PRODUCTION</b> (September): How are publishers and printers offering added-value printing solutions to help customers and their bottomline.	<b>6,000 €* </b>
<b>WORLD PRESS TRENDS</b> (October): An annual report that covers the most vital trends, analyses, and figures from the global News Media industry.	<b>8,000 €* </b>
<b>BEST-PRACTICE IN DIGITAL</b> - Profiles of the winners of the World Digital Media Awards (late November): Learn how publishers all over the world are producing award-winning digital campaigns and products across editorial, marketing, and advertising.	<b>6,000 €* </b>
<b>TRACKING TRANSFORMATION</b> (December): This report will feature publishers that have truly transformed into multimedia businesses.	<b>6,000 €* </b>
<b>TRENDS IN NEWSPRINT</b> (December): There are a number of innovations taking place by both publishers and newsprint producers to help improve today's printed products.	<b>8,000 €* </b>

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ONLY  
2 ISSUES  
IN 2016

# Special Publications

## WORLD NEWS PUBLISHING FOCUS

In 2016 there will be only two editions, so don't miss out on this advertising opportunity on the eve of our two premier events. Also ask us about exclusive advertorial offers.

- The Business Outlook issue in April, which will feature strategic trends heading into our World News Media Congress (12-14 June in Cartagena, Colombia). Free copies of the magazine will be handed out to all visitors.
- The Technology & Innovation issue in September, heading into our World Publishing Expo (10-12 October in Vienna, Austria). Free copies of the magazine will be handed out to all visitors.
- Talk to us about creating sponsored content for your products in print.



5,000

Print circulation



26,000

ePaper circulation

+32,000

potential reach with each issue

All members receive the ePaper edition, 3500 global execs will be mailed a copy, and the rest will be distributed at events.

## OPPORTUNITIES

FRONT-PAGE BANNER AD

5,000 €\*

FULL-PAGE AD

3,500 €\*

HALF-PAGE AD

2,700 €\*

QUARTER-PAGE AD

2,300 €\*

\* non-members pay an additional 25 %

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## ASIAN NEWS MEDIA FOCUS

Asian News Media Focus is a free publication sent to targeted executives throughout Asia. This publication will feature four editions in 2016:

- **Digital Media India** conference preview (mid. Feb.):  
For distribution in South Asia.
- **Publish Asia** conference preview (late Feb.):  
For distribution in all of Asia.
- **WAN-IFRA India** conference preview (July-August):  
For distribution in South Asia.
- **Digital Media Asia** conference preview (October):  
For distribution in all of Asia.



## OPPORTUNITIES

	ASIA	S. ASIA
<b>FULL-PAGE AD</b>	<b>3,000 €*</b>	<b>1,725 €*</b>
<b>HALF-PAGE AD</b>	<b>2,100 €*</b>	<b>1,150 €*</b>
<b>QUARTER-PAGE AD</b>	<b>1,200 €*</b>	<b>805 €*</b>

\* non-members pay an additional 25 %



## INNOVATIONS IN NEWSPAPERS REPORT

The much-anticipated annual survey by the Innovation International Media Consulting Group for WAN-IFRA. We have a maximum of 4 ads available and they will be given on a first come, first serve basis.

**FULL-PAGE AD**

**3,000 €\***

\* non-members pay an additional 25 %



Print circulation



Average downloads

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# Newsletters

Our segmented newsletters feature the most relevant content, both original WAN-IFRA content (case studies, research, Q&As, profiles) and industry news, for that respective audience. It offers a direct connection for your brand through **exclusive sponsorships**.

**Each newsletter can be sponsored for one year featuring your branding, including:**

- 1 banner ad per letter plus a permanent company logo mentioning you as an Exclusive Sponsoring Partner and 1 weekly sponsored link or
- 1 banner ad per letter plus a permanent company logo mentioning you as an Exclusive Sponsoring Partner and 5 sponsored posts.



## YEARLY PARTNERING POSSIBILITIES

<b>EXECUTIVE NEWS SERVICE</b> (Daily)	The most important headlines of the news media industry every weekday, compiled by our staff. <b>Reach:</b> 10,000 subscribers from 145 countries	<b>12,000 €*</b>
<b>WORLD EDITORS FORUM</b> (Weekly)	The most critical trends and developments in newsrooms are featured each week, compiled by the World Editors Forum <b>Reach:</b> 20,500 from 140 countries	<b>8,000 €*</b>
<b>WORLD PRINTERS FORUM</b> (Bi-Weekly)	The most critical trends and developments in newspaper production are featured in this bi-weekly newsletter. <b>Reach:</b> 9800 from 140 countries	<b>8,000 €*</b>
<b>DIGITAL BUSINESS</b> (Bi-Weekly)	<b>NEW:</b> This will feature content (case studies, best practice, Q&As, analyses) from our digital blog and reports, as well as other news. <b>Reach:</b> Will be sent to 15,000 members to opt-in.	<b>8,000 €*</b>
<b>LEADERSHIP &amp; STRATEGY</b> (Monthly)	<b>NEW:</b> This will feature content (transformation series, best-practice, Q&As, analyses) from our blog and reports, as well as related industry news for CEOs and other executives. <b>Subscribers:</b> Will be sent to 15,000 members to opt-in.	<b>6,000 €*</b>

\* non-members pay an additional 25 %

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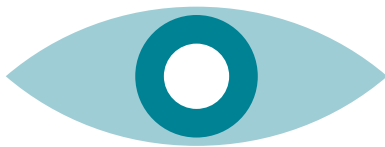
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# Website

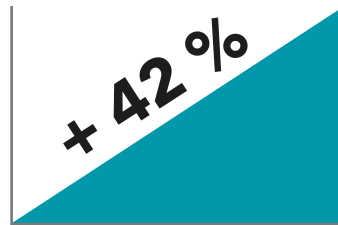
**wan-ifra.org** serves as a core platform to engage with our members and the industry on a daily basis. We share news, best-practice, reports, our events activities, initiatives, your ideas, your contributions and more. We limit advertising on wan-ifra.org to premium positions:

- Home page placement
- Blog: World News Publishing Focus

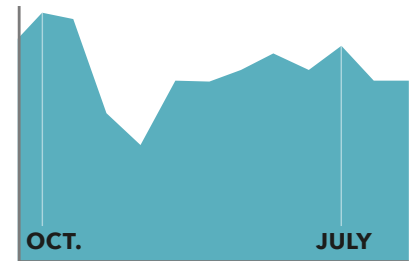


**1.2 million**

pageviews from 145 countries per year



increase in monthly unique year on year on our blog



Website traffic peaks

## SNAPSHOT OF PARTNERING POSSIBILITIES

### HEADLINE BANNER

You want to stand out from the crowd? Then take advantage of this great offer and place your message on the WAN-IFRA homepage with a headline banner ad. The ad will be running for 1 week. JPEG, GIF, or Flash with embedded URL.

**1,000 €\***

### BANNERS

Place your banner ad on one of our blogs or the WAN-IFRA homepage for 4 weeks. Specs: 234 x 180 pixel. JPEG, GIF or Flash with embedded URL.

**2,000 €\***

### PROMOTION PACKAGE

Do you have a new company, event or webinar and want to let our memberbase know about it? Use our special online promotion package and place your banner on our homepage or blog of your choice for 2 weeks and as a headline banner on the homepage for 1 week.

**2,000 €\***

\* non-members pay an additional 25 %

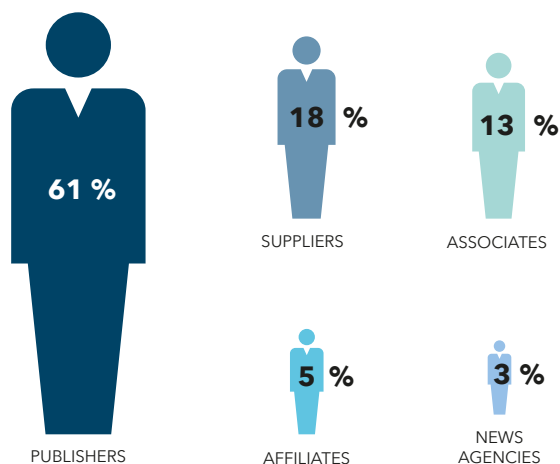
**CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!**

Tel. +49 69 240063 287 · sales@wan-ifra.org

# Membership

## BE PART OF THE COMMUNITY

We represent more than 18,000 publications, 15,000 online sites, and over 3000 companies in more than 120 countries.



## PSSST:

Take advantage of our partnership packages and receive a special discount on the special rates.

Total discount dependent on your overall investment in WAN-IFRA throughout the year.

## YOUR REASONS TO JOIN

- 1** Up to 30 % discount off regular pricing on most of our partnering opportunities plus early booking options at our biggest event: the Expo.
- 2** Be at the forefront of cutting edge innovations that will benefit the news media industry around the world. Our Global Alliance for Media Innovation, launched in 2014, ensures that key industry innovations are identified, developed, analyzed, shared and publicized within our member base first.
- 3** Members receive exclusive WAN-IFRA industry reports and journals and an exclusive insight into our World Press Trends database. You can also gain further industry insight by engaging with our technical, regional, or thematic committees (e.g. on ad blocking).
- 4** WAN-IFRA is, along with our members, passionate about the future of news. We promote press freedom, ethical journalism, news literacy and editorial integrity.
- 5** Only our members are allowed to use the WAN-IFRA mailing service to get their message to their target group.

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# Strategic Partnership

Become a strategic partner of WAN-IFRA and drive the focus of the industry by establishing hot topics with us - exclusive invites to our Board Dinners as well as to our 'Think Tank' meetings will put you toe to toe with the leading thinkers in our industry and make sure that your expertise and knowledge is heard.

Some of the other benefits included in becoming a strategic partner are exclusive ads on our website as well as two webinars per year. Contact us today so we can get started on planning the full range of your exposure and benefits.

The way it works: we will put together with you a partnership package for 2016, valued at 250,000 €, but you only pay 150,000 €. That is a discount of 40 %!



## Partnership Package

Combine two or more WAN-IFRA offerings and save your 10 % discount today. The process is super simple, just give us a call, tell us which events you are interested in and what you are main focus will be and we will prepare a partnership package tailored to your needs.



**CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!**

Tel. +49 69 240063 287 · sales@wan-ifra.org

# Corporate Social Responsibility Projects



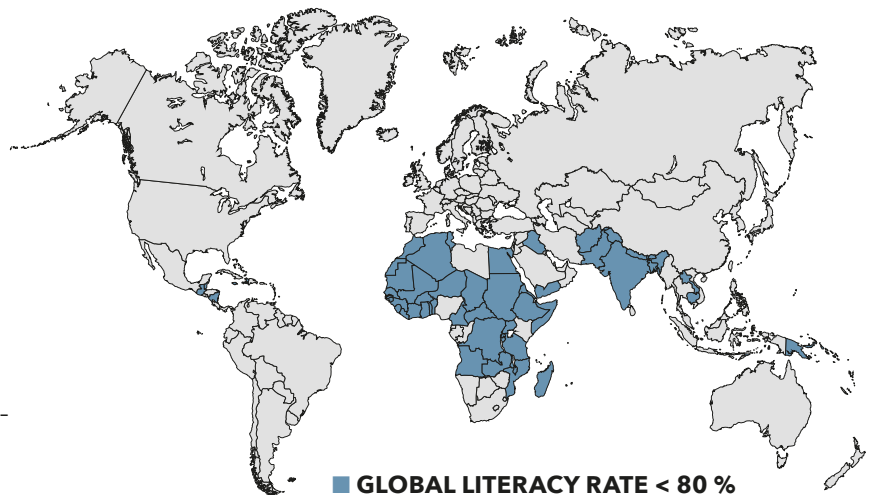
**ALIGN YOUR CSR  
WITH OURS**

**CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!**

Tel. +49 69 240063 287 · [sales@wan-ifra.org](mailto:sales@wan-ifra.org)

# World Young Reader Prize Award

Companies, individuals and foundations are invited to support one or more categories of our World Young Reader Prize, which honors innovation in news publisher engagement of the young. The support is considered a donation as it also helps WAN-IFRA do its pro-bono work worldwide with teachers to help assure a new generation of literate, civic-minded citizens who understand and appreciate professional newsgathering and the importance and fragility of press freedom and freedom of expression.



## OUR PAST SUPPORTERS



**DR. ARALYNN  
MCMANE**

+33.1.47.42.85.18  
aralynn.mcmane  
@wan-ifra.org

## SNAPSHOT OF SPONSORING CATEGORIES

**INVESTMENT: 3000 € EACH**

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**BRAND** Marketing and community activities.

---

**EDITORIAL** Journalistic content and approaches.

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**PUBLIC SERVICE** Effective support of a cause of high concern to the young.

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**AND MORE ...**

**CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!**

Tel. +49 69 240063 287 · sales@wan-ifra.org

# GAMi

GAMi is the initiative of WAN-IFRA that drives innovation in the news media industry and keeps the industry moving forward. All of our suppliers have the possibility to associate themselves with this project which brings together publishers, suppliers, start-ups, academic and research centres to encourage and facilitate collaboration on R&I projects.

## SNAPSHOT OF OUR PARTNERS



## TARGET SECTOR

innovators and explorers



**STEPHEN  
FOZARD**

+33.1.47.42.85.12  
stephen.fozard  
@wan-ifra.org

## FACILITATE

Technology transfer between academics and businesses.

## CONNECT

Media companies, suppliers, startups, developers, innovation centers.

## SHARE

First hand insights on tools and practices with growth potential.

## PARTNERING POSSIBILITY

### GAMI SPONSOR 2016

Besides two entrance tickets to any WAN-IFRA event of your choice, benefit from GAMi branding on the website and related marketing material.

**6,000 €\***

\* non-members pay an additional 25 %

**CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!**

Tel. +49 69 240063 287 · sales@wan-ifra.org

# Hi WAN-IFRA Team,

PLEASE GIVE ME MORE INFORMATION ABOUT  
**PARTNERING OPPORTUNITIES** FOR



**WORLD PUBLISHING EXPO**



**WORLD NEWS MEDIA CONGRESS**



**DIGITAL MEDIA CONFERENCES** (PLEASE SPECIFY: \_\_\_\_\_ )



**DIGITAL MEDIA AWARDS** (PLEASE SPECIFY: \_\_\_\_\_ )



**REGIONAL EVENTS** (PLEASE SPECIFY: \_\_\_\_\_ )



**PUBLICATIONS** (PLEASE SPECIFY: \_\_\_\_\_ )



**MEMBERSHIP**



**CSR PROJECTS** (PLEASE SPECIFY: \_\_\_\_\_ )

\_\_\_\_\_  
Last name

\_\_\_\_\_  
Country

\_\_\_\_\_  
First name

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Company

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Position

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Street

\_\_\_\_\_  
Postal code, city

WAN-IFRA member  yes  no

**PLEASE FILL OUT, COPY OR CUT OUT AND EMAIL TO**  
sales@wan-ifra.org · Questions? Tel. +49 69 240063 287

# DON'T MISS OUT!



Pin this page up on your wall and always know when the next exciting event is coming up!

## JANUARY

## FEBRUARY

- 11<sup>th</sup>** Ad Blocking Action Day
- 23<sup>th</sup>** Digital Media India
- 24<sup>th</sup>** Middle East Conf.

## MARCH

- 29<sup>th</sup>** Publish Asia

## APRIL

- 20<sup>th</sup>** Digital Media Europe

## MAY

- 16<sup>th</sup>** News Design Summit

## JUNE

- 12<sup>th</sup>** World News Media Congress
- 15<sup>th</sup>** Zeitung Digital
- 21<sup>st</sup>** WAN-IFRA Italia

## JULY

- 14<sup>th</sup>** Audience Intelligence Summit

## AUGUST

## SEPTEMBER

- 21<sup>st</sup>** WAN-IFRA India
- 28<sup>th</sup>** Digital Media Africa

## OCTOBER

- 10<sup>th</sup>** World Publishing Expo

## NOVEMBER

- 15<sup>th</sup>** Digital Media Asia
- 17<sup>th</sup>** Digital Media LATAM
- 21<sup>st</sup>** Newsroom Summit

## DECEMBER

# 2016