

Styria Media Group

ready for print 4.0

ONE SPIRIT,
UNLIMITED IDEAS



(STYRIA

Who we are

- 1869
founded
- 3
core market: Austria, Croatia, Slovenia
- 100
companies
- 3000
employees

Styria Media Group

members of the board:

Mag. Markus Mair

Mag. Kurt Kribitz

DI (FH) Bernhard Kiener

publishing

Austria
Croatia

marketplaces

Austria
Croatia
Slovenia

media support

Styria Print Group

brandportfolio & range of services

publishing Austria and Croatia
marketplaces & business areas
media support



A photograph of two men in a modern industrial or factory environment. The man on the left is wearing a dark blue suit jacket over a light blue shirt and dark trousers, smiling and pointing towards the camera. The man on the right is wearing a grey blazer over a white shirt and blue jeans, leaning on a metal railing and smiling. The background shows large industrial machinery and a clean, well-lit space.

Styria Print Group

full-service-provider in mediaproduction

mediaproduction

print

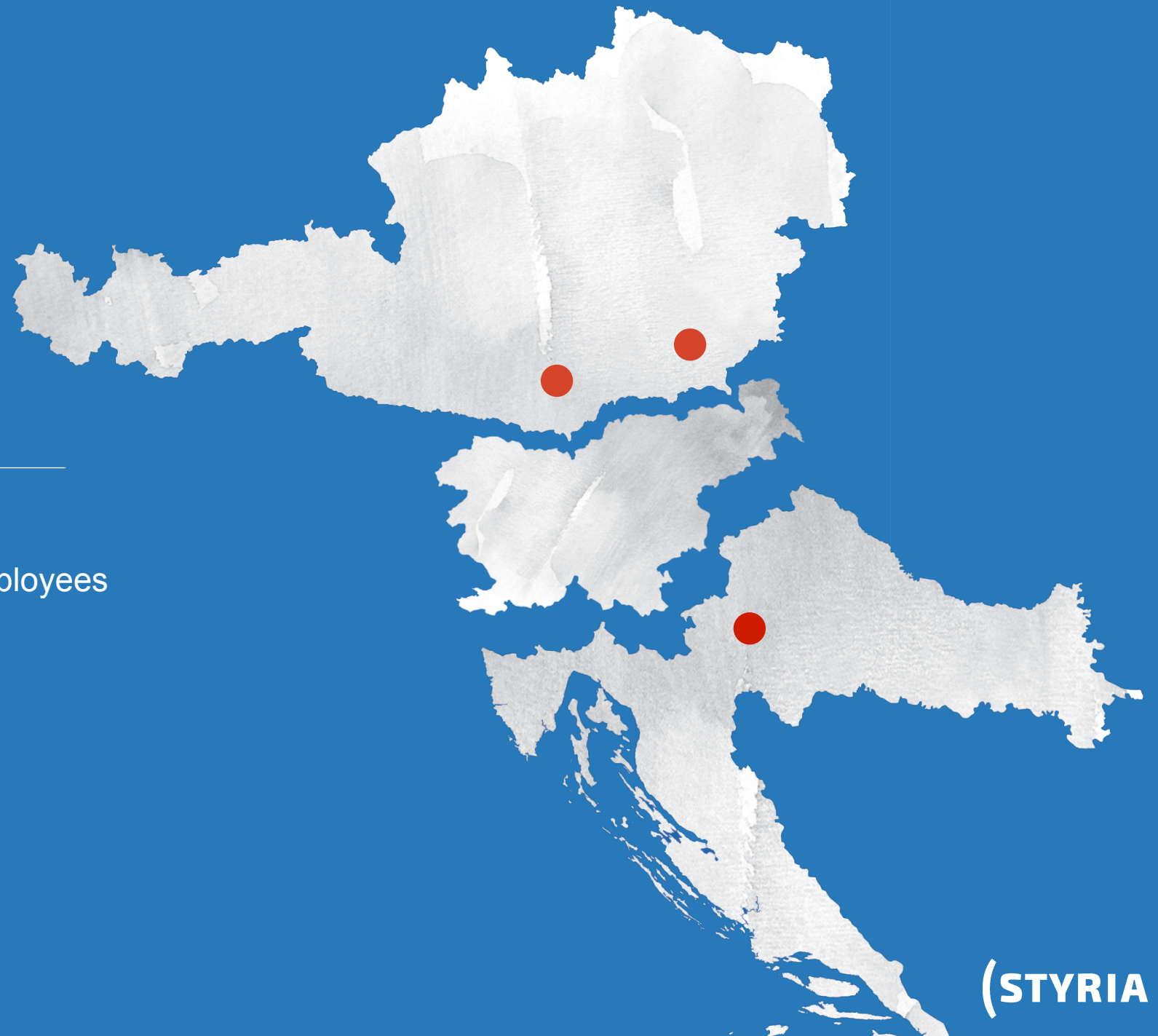
post print services

dealing with printproducts

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Styria Print Group

- in Austria
Graz / Klagenfurt – 174 employees
- in Croatia
Zagreb – 99 employees



A modern office interior with large windows and a blue overlay. The scene is brightly lit, with sunlight streaming through the windows, creating a warm and professional atmosphere. The office furniture, including desks and chairs, is visible in the foreground, though slightly blurred. The blue overlay is a semi-transparent layer that covers the left side of the image, providing a clean background for the text.

Styria Print Group 4.0

fit for future

2016 – starting position

market requirements

- primetime-availability
- regionalisation
- quantity change
- fine zoning
- ad-specials

technical circumstances

- reduced availability of spare parts (MAN/FERAG)
- maintenance costs
- no realistic option of automisation

goals of investment

stability in production
sustainable quality improvement
more up to date
page-flexibility in primetime
supplement-specification increase
ad-specials
planable maintenance costs

profit increase

what to do?

decision made

retrofit?

just press?

just mailroom?

new investment?

new investment



- new MAN Colorman E:Line
- new mailroom - Ferag

retrofit /
new investment



- MAN Colorman
- new mailroom - Ferag



new press
Druck Styria

(STYRIA



fully automated
Colorman E:Line XXL

benefits for our production

shorter changing time
more productive capacity
flexibility in products and production
quality control
complete MIS-integration

reasons

APL
Aurosys TVS Shuttle
closed-loop-control
open interfaces



new mailrooms
Druck Carinthia & Druck Styria

new mailrooms

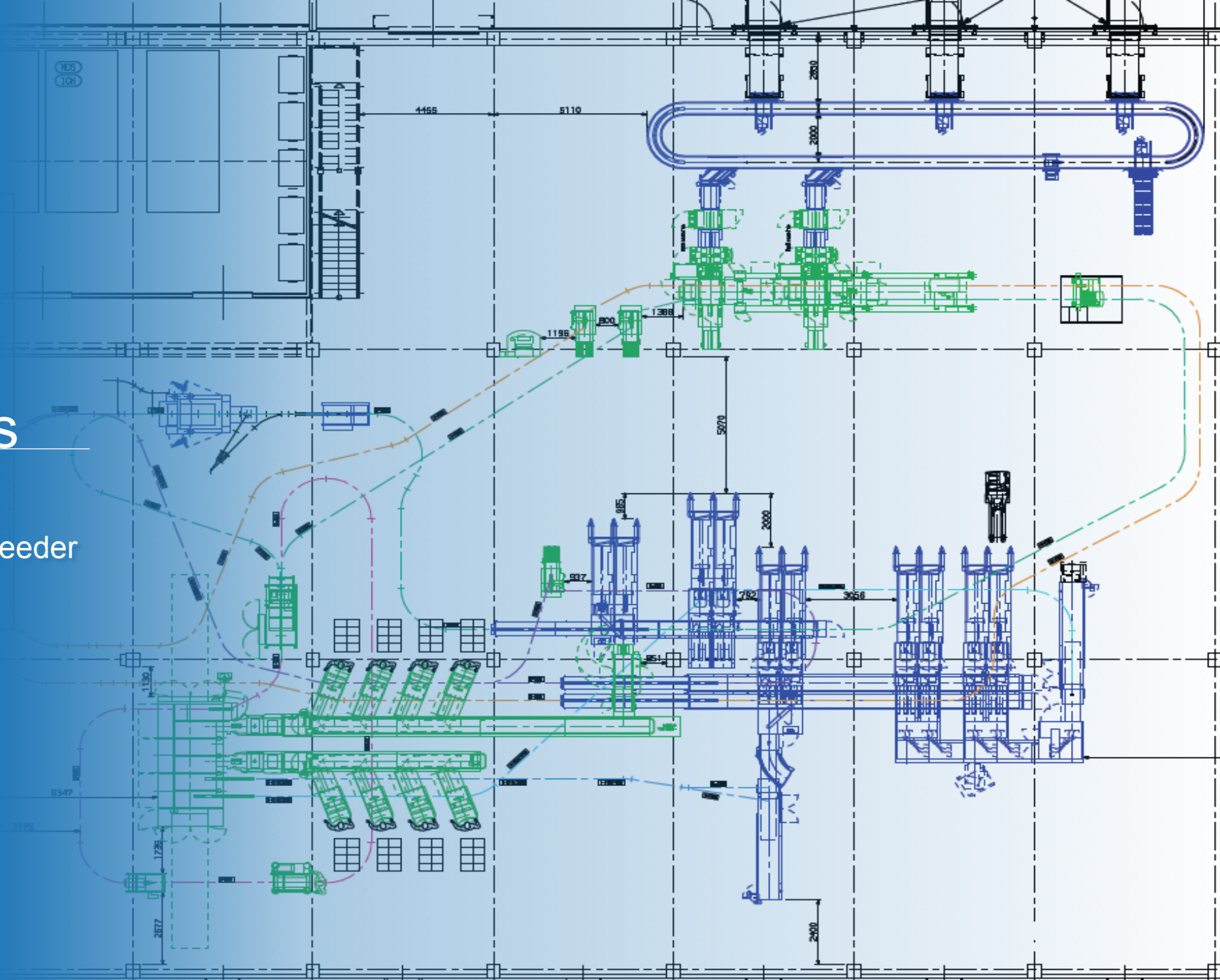
MSD-M

RollStream / JetFeeder

TriLiner

MultiStack

Inkjet



technical equipment

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PRINT GROUP

CTP

- 2 Krause lines
- 400 plates / h
- Nela Logistack

Print

- 2 MAN Colorman
e:line / 96 pages

Mailroom

- 2 Ferag MSD lines

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DRUCK CARINTHIA

- 2 Agfa lines
240Platten/h

- 1 MAN Colorman
96 pages 4/2

- 1 Ferag MSD line

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TISKARA ZAGREB

- 3 Agfa lines

- 1 MAN Uniset
80 pages 4/2

- 2 RSD lines

- 1 MAN Geoman
64 pages 4/1

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fit for future

sustainable increase in efficiency & quality
create new business in market niches
actively steer the ongoing consolidation process

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www.styria.com

