

Strengthening
Print in the
Digital Era

Fairfax Media Production Strategy



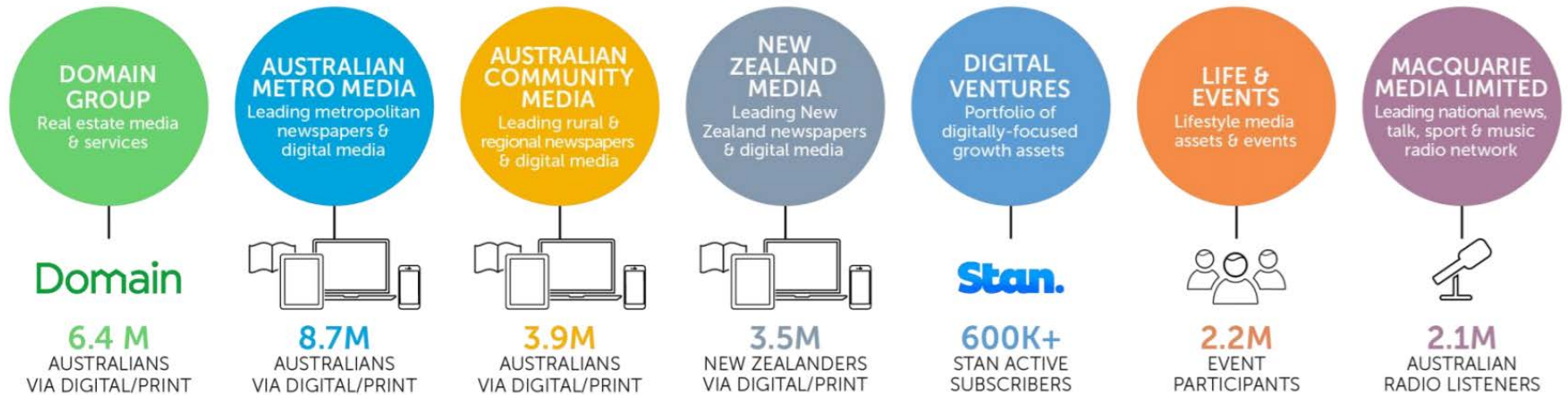
WAN IFRA PUBLISH ASIA 2017





STRONG DIVERSIFIED PORTFOLIO OF SEVEN DIFFERENT BUSINESS GROUPS

CONNECTING WITH 70% OF AUSTRALIANS AND 90% OF NEW ZEALANDERS



Once Upon a time



We printed every single day . . .



\$
\$

The End

Or was it . . .

...dying faster than you

Print news
think

The Year The Newspaper Died

DREETHI DUMDALA

The Newspaper Industry: What's Really Dying?

The Incredible Shrinking Newspaper

Newspapers are dying, but the news is thriving.

THE DEATH OF FAIRFAX AND THE END OF NEWSPAPERS

The Future of Print: Newspapers Struggle to Survive in the Age of Technology

The death of newspapers – have we reached the tipping point?

UK newspaper circulation demonstrates publishers' struggle
The future of newspapers

Who killed the newspaper?

The most useful bit of the media is disappearing. A cause for concern



UN predicts demise

THE United Nations has joined the game of predicting the death of newspapers.

Mark the year 2017 in your diaries for the last American newspaper.

And the very last front page in the world will roll off the presses by 2040 – location unknown.

That's the view of UN intellectual property agency's chief Francis Gurry, who heads the World Intellectual Property Organisation.

"It's an evolution. There's no good or bad about it," he told *La Tribune de Geneve*.

"In a few years, there will no longer be printed newspapers as we know it today."

In the United States, digital editions rather than paper copies will be sold, he claimed.

ublisher

!

Everything. Everywhere.

DTI

www.dtint.com

5 | October 7

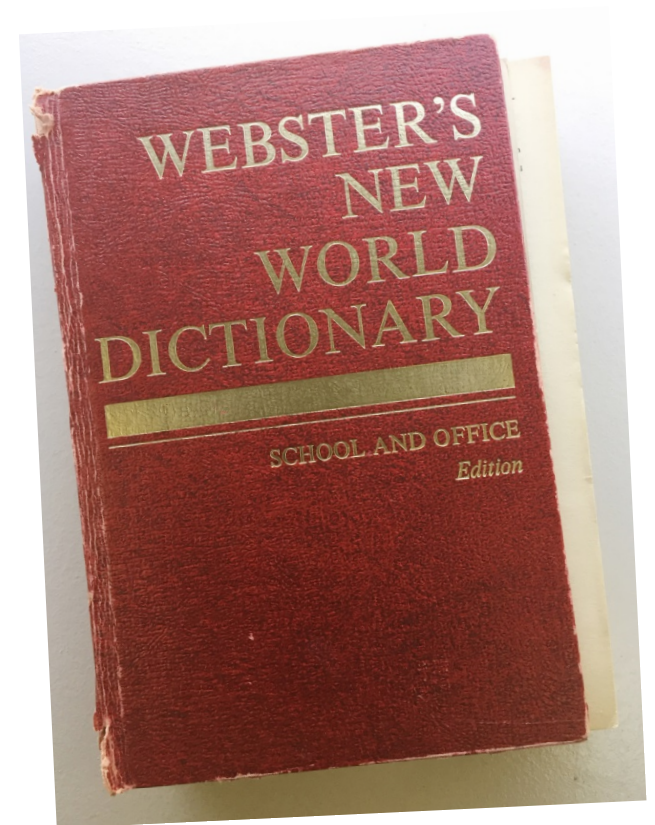
2011

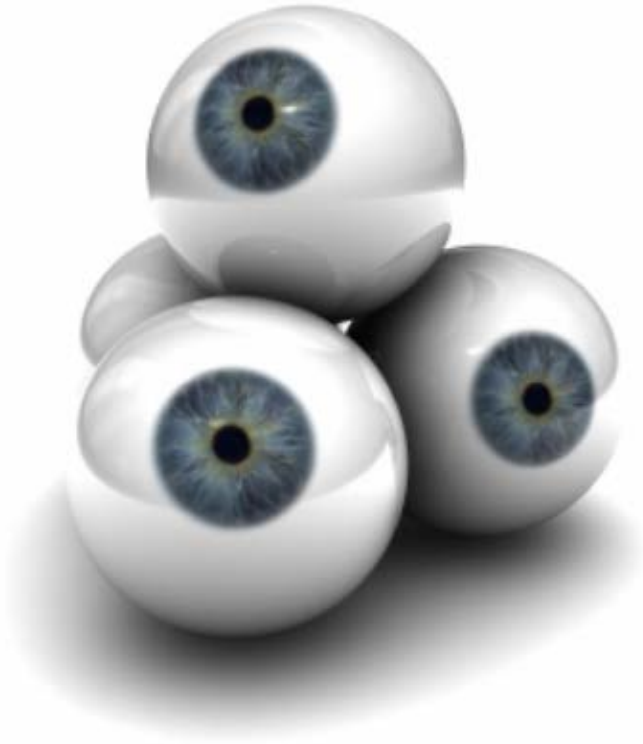
Fairfax Media

PRINT &
LOGISTICS

Evolution *n.*

Evolution pertains to the sequence of events depicting the progression of changes. In order for evolution to occur, there must be variation.





FAIRFAX CHULLORA, NSW

- Opened in 1995
- 50,000 square metre facility



Chullora Publishing Room



Chullora Publishing Room



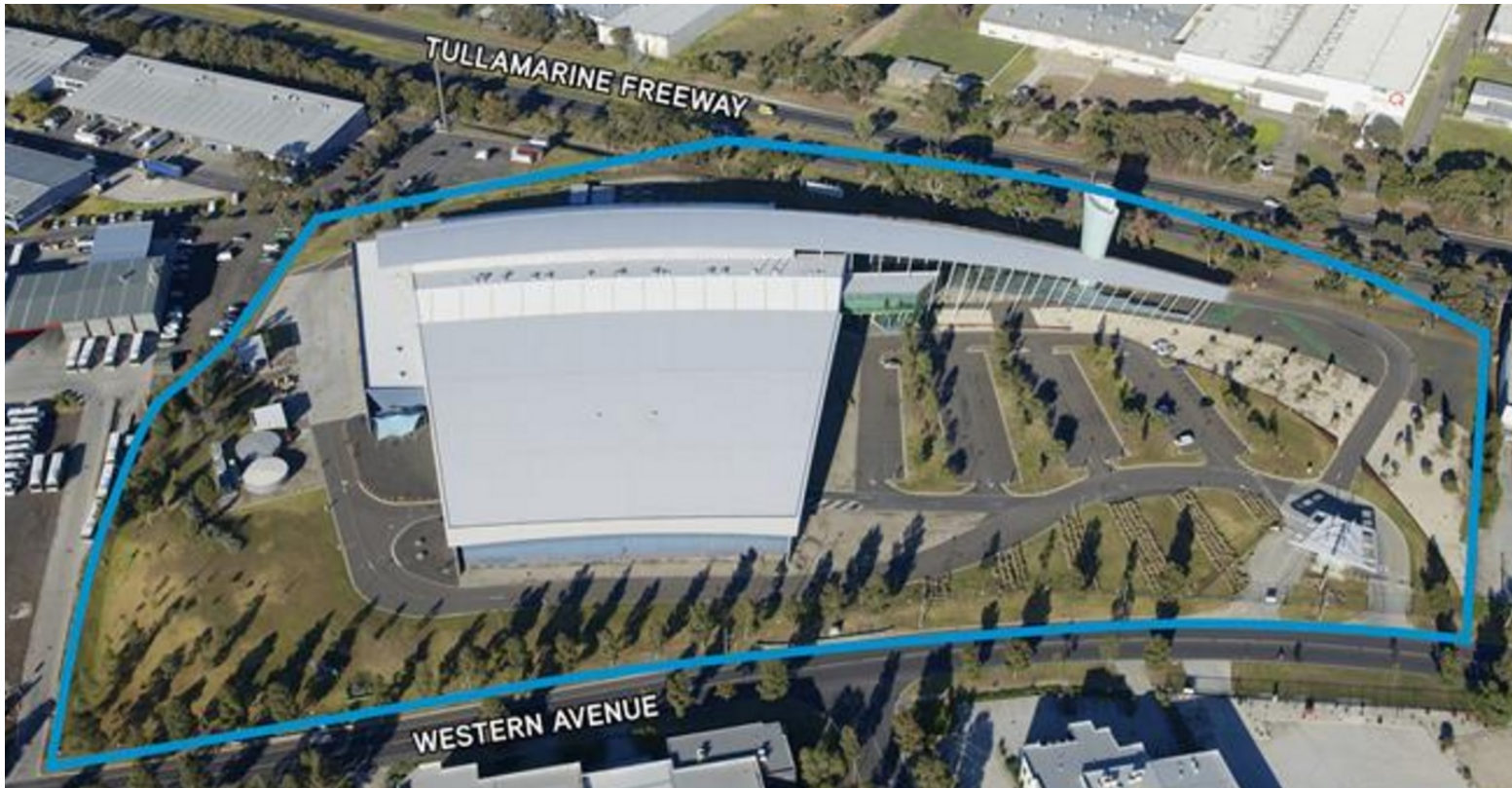
Press Hall without a Press





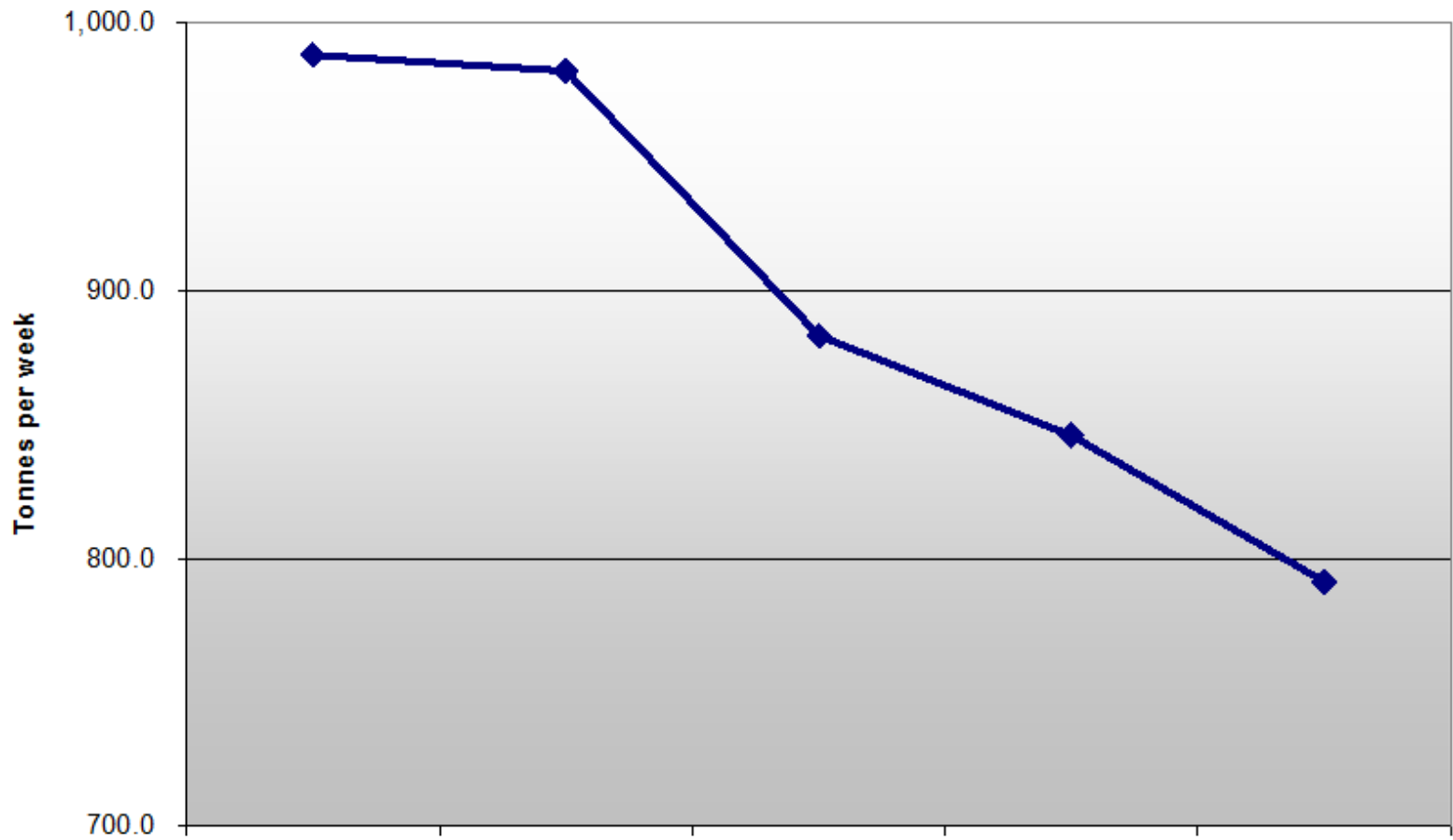
FAIRFAX MELBOURNE, VIC

- Opened in 2003
- 24,000 square metre building

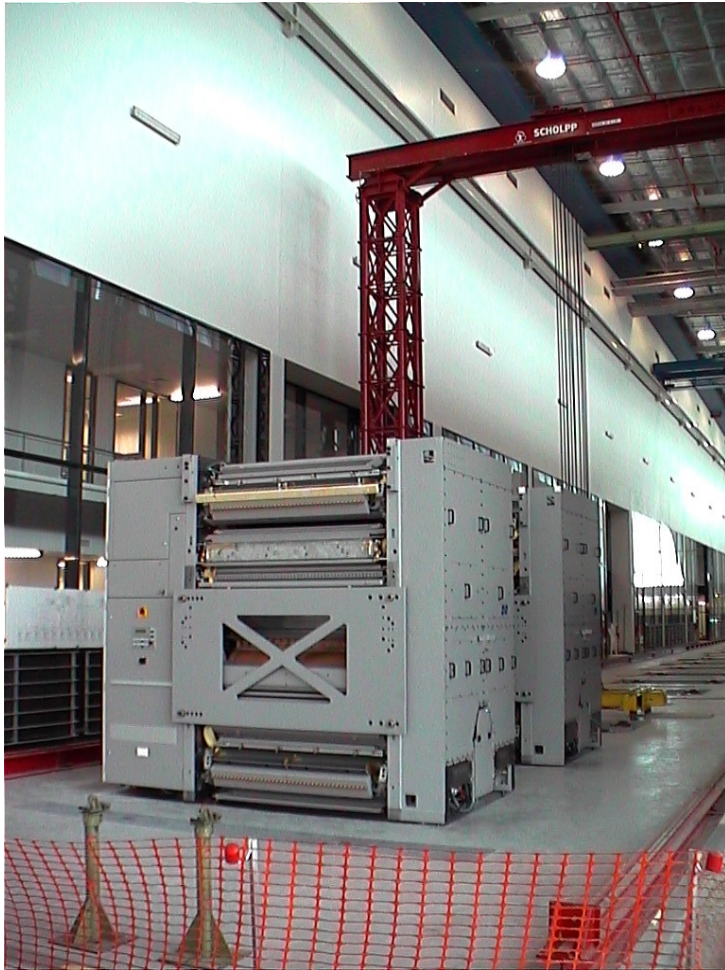




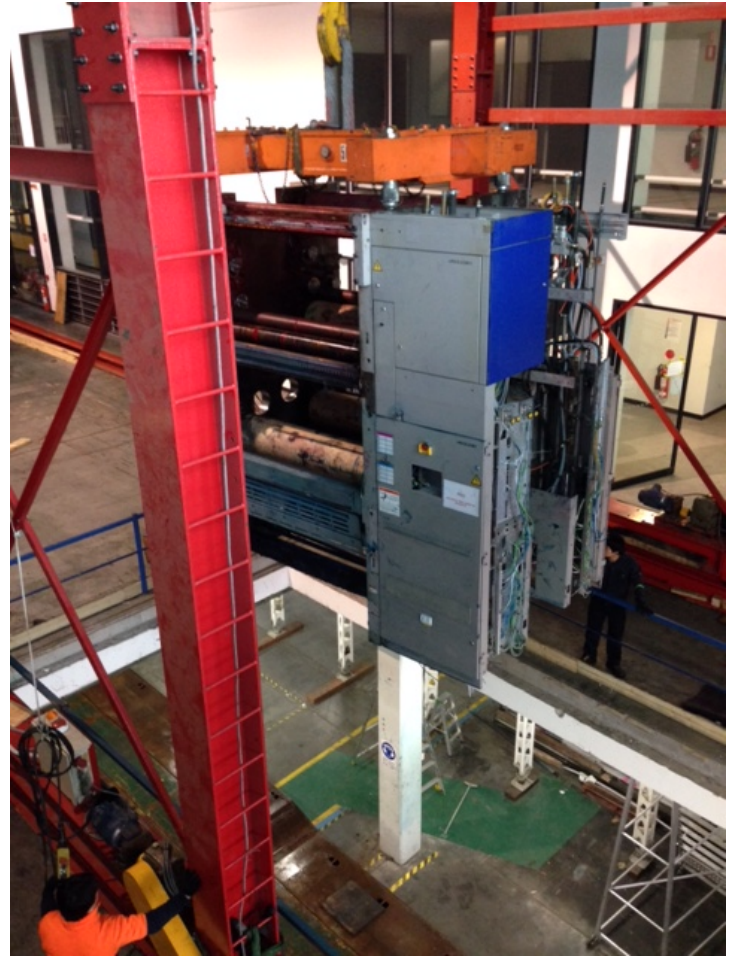


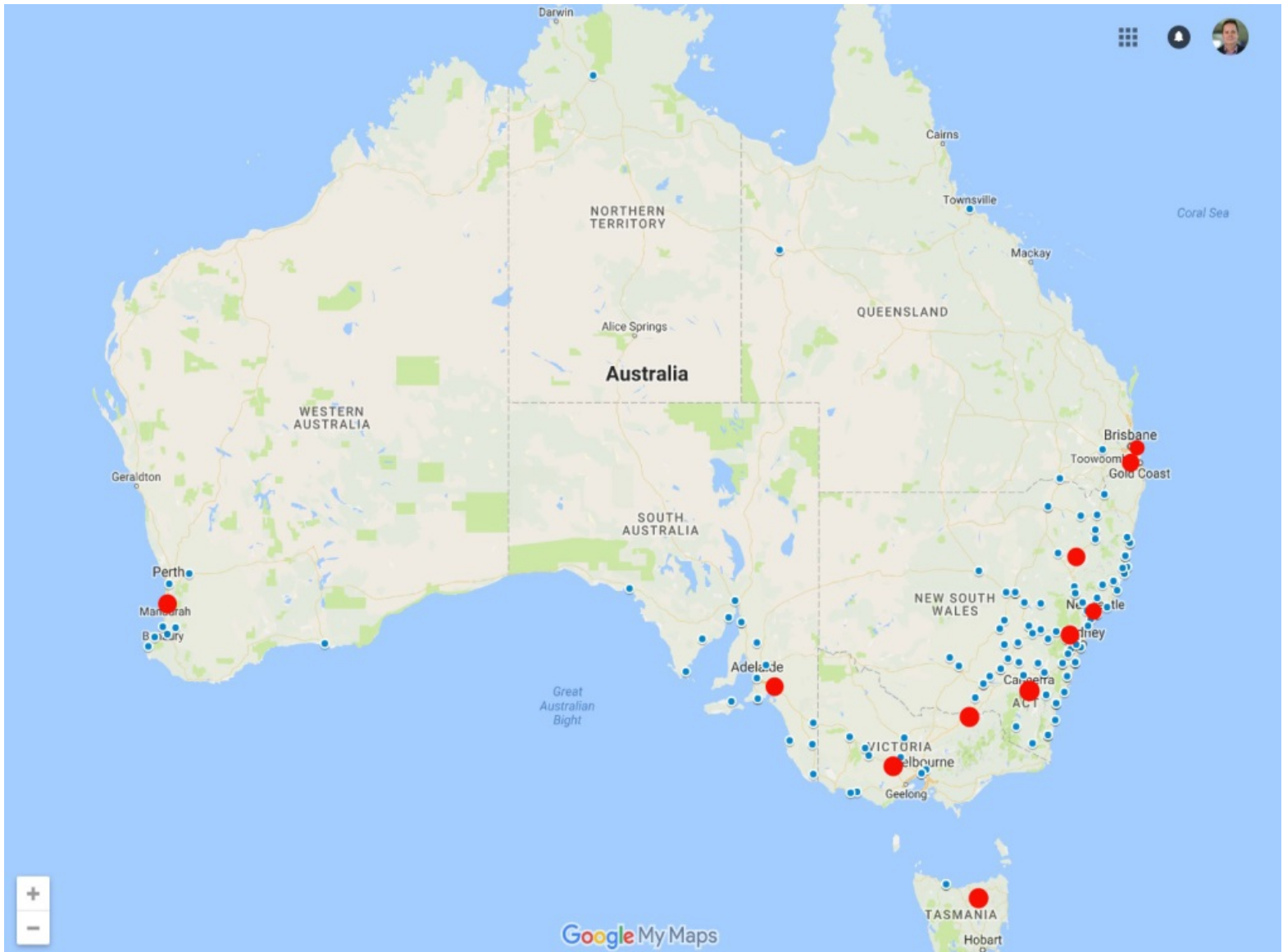


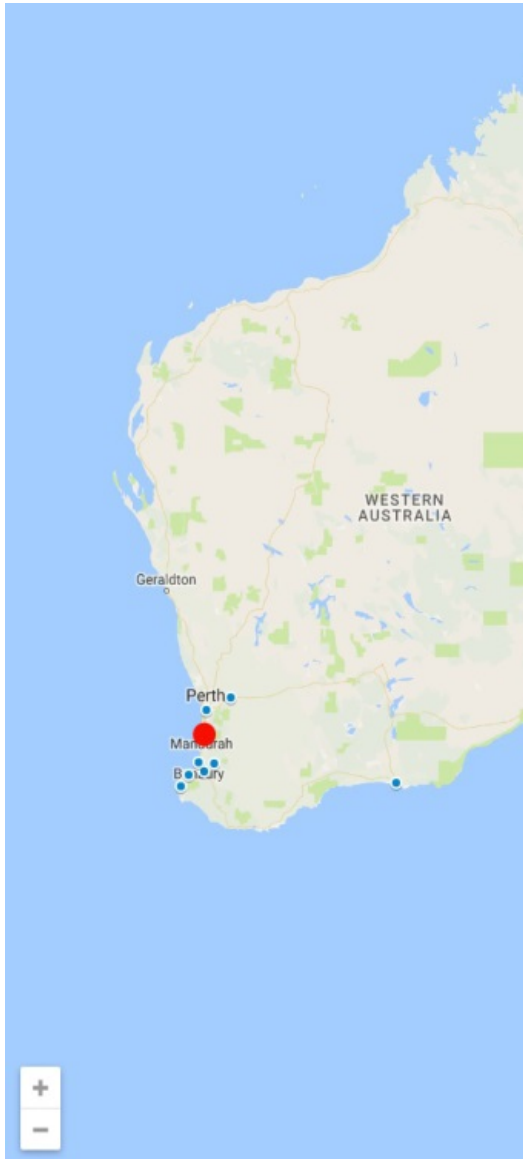
First Unit install September 2001



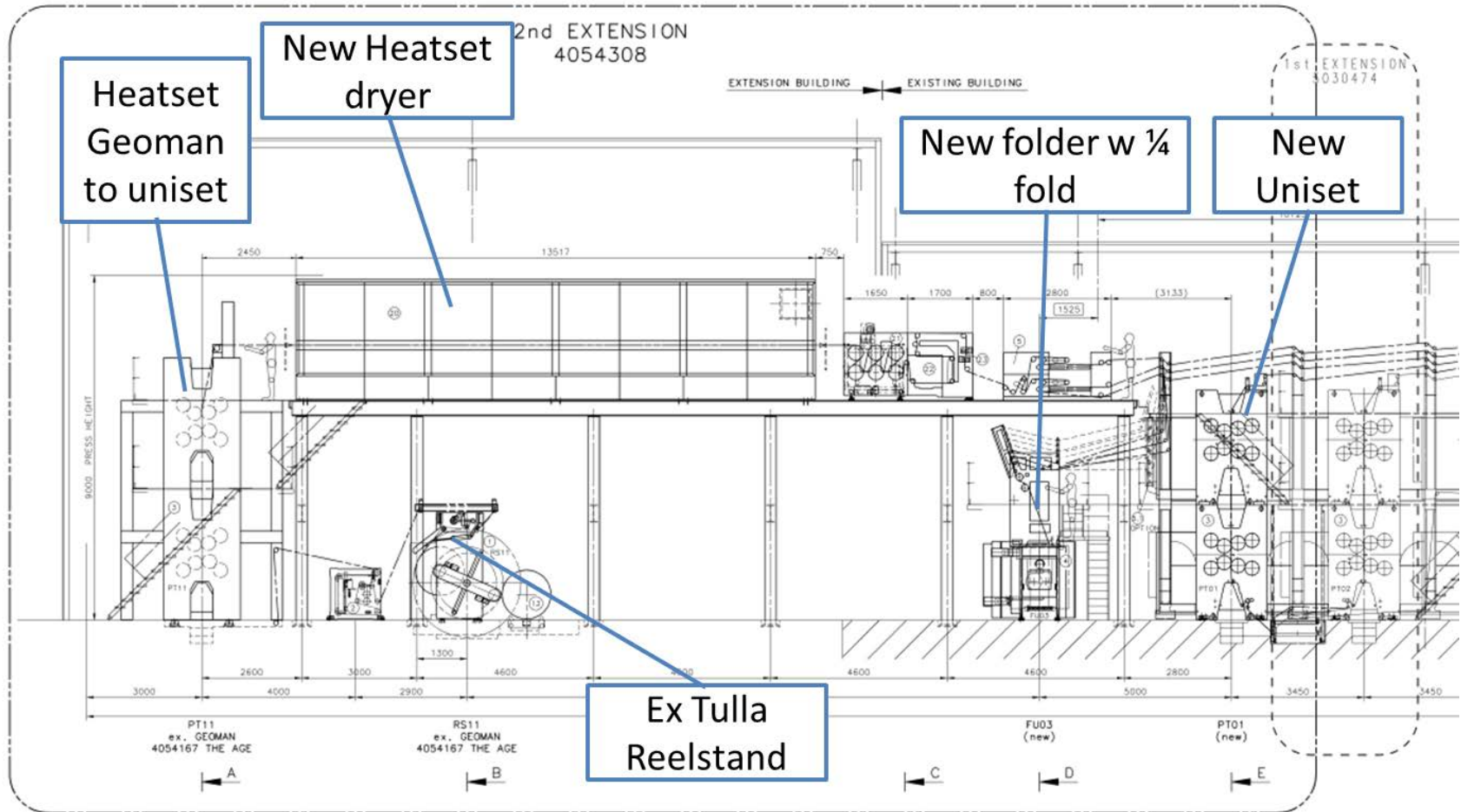
Last unit leaving August 2014



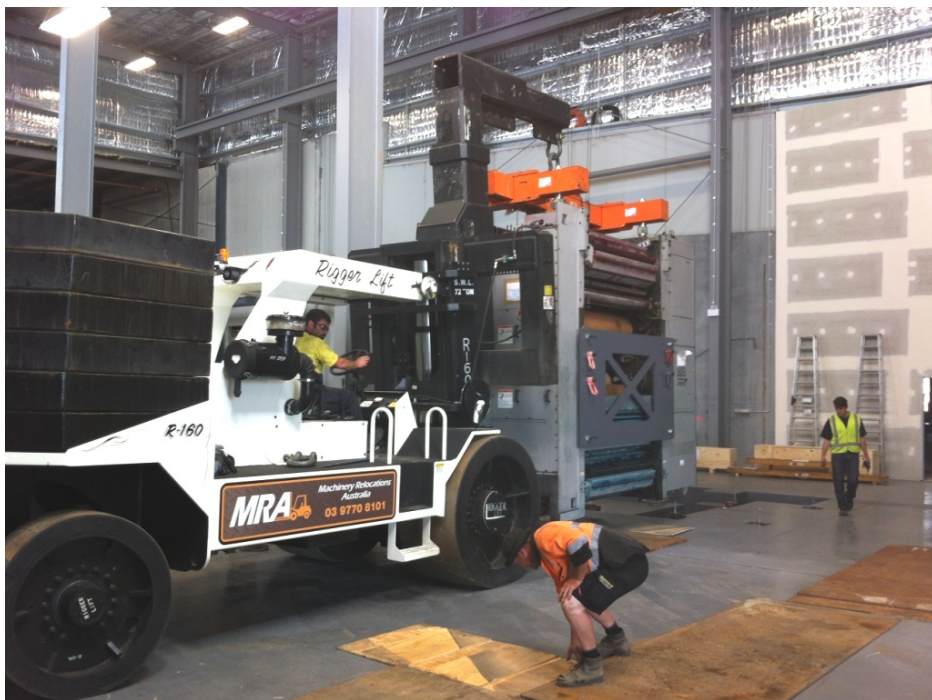




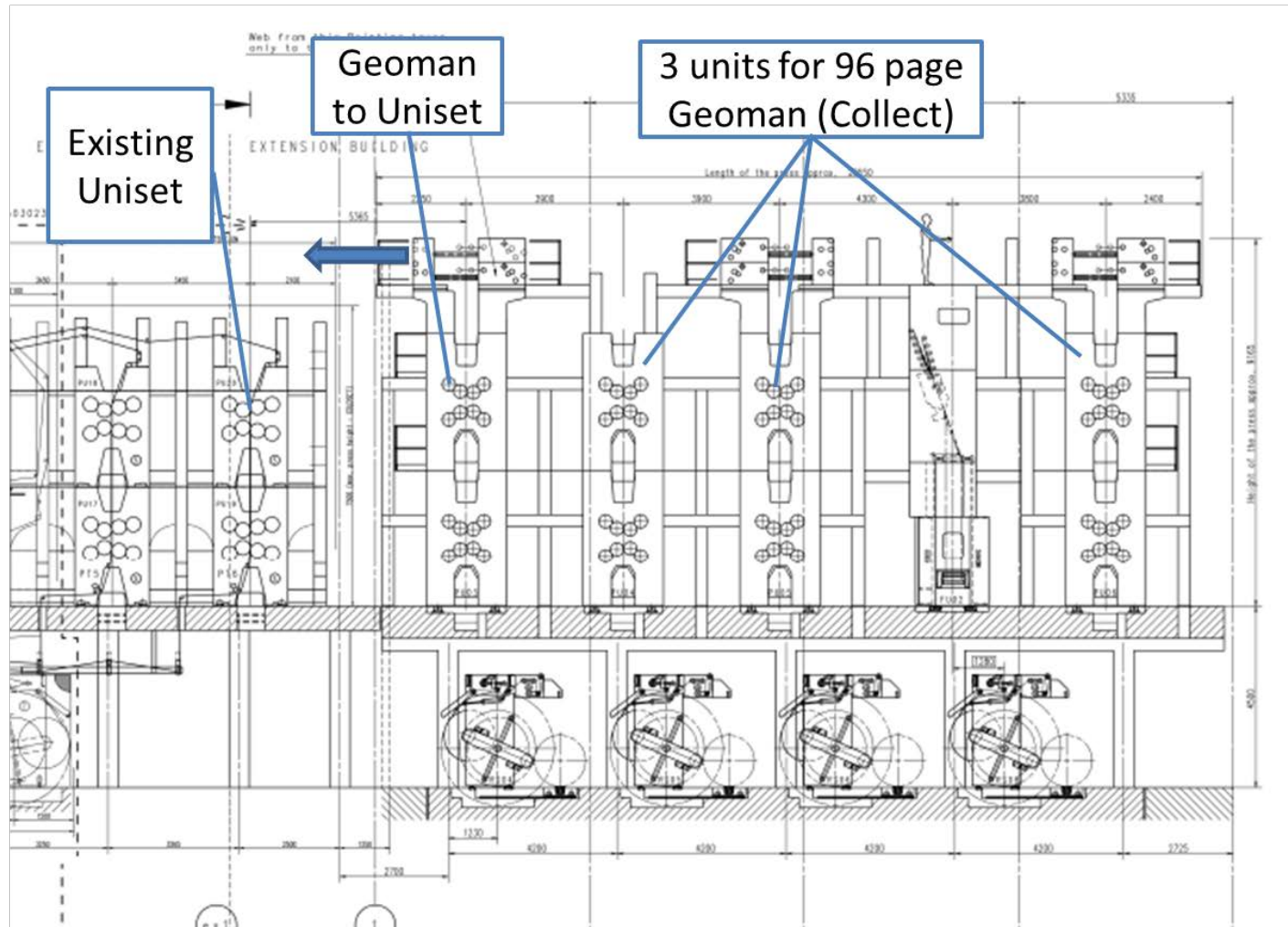
Ballarat – Press layout (Gives 2 x 96 page press)



Ballarat – Converted Heatset Unit installation



North Richmond – Press layout (Gives 2 x 96 page press)



North Richmond – Extended press hall, publishing, dock and reel store



August 13th 2013

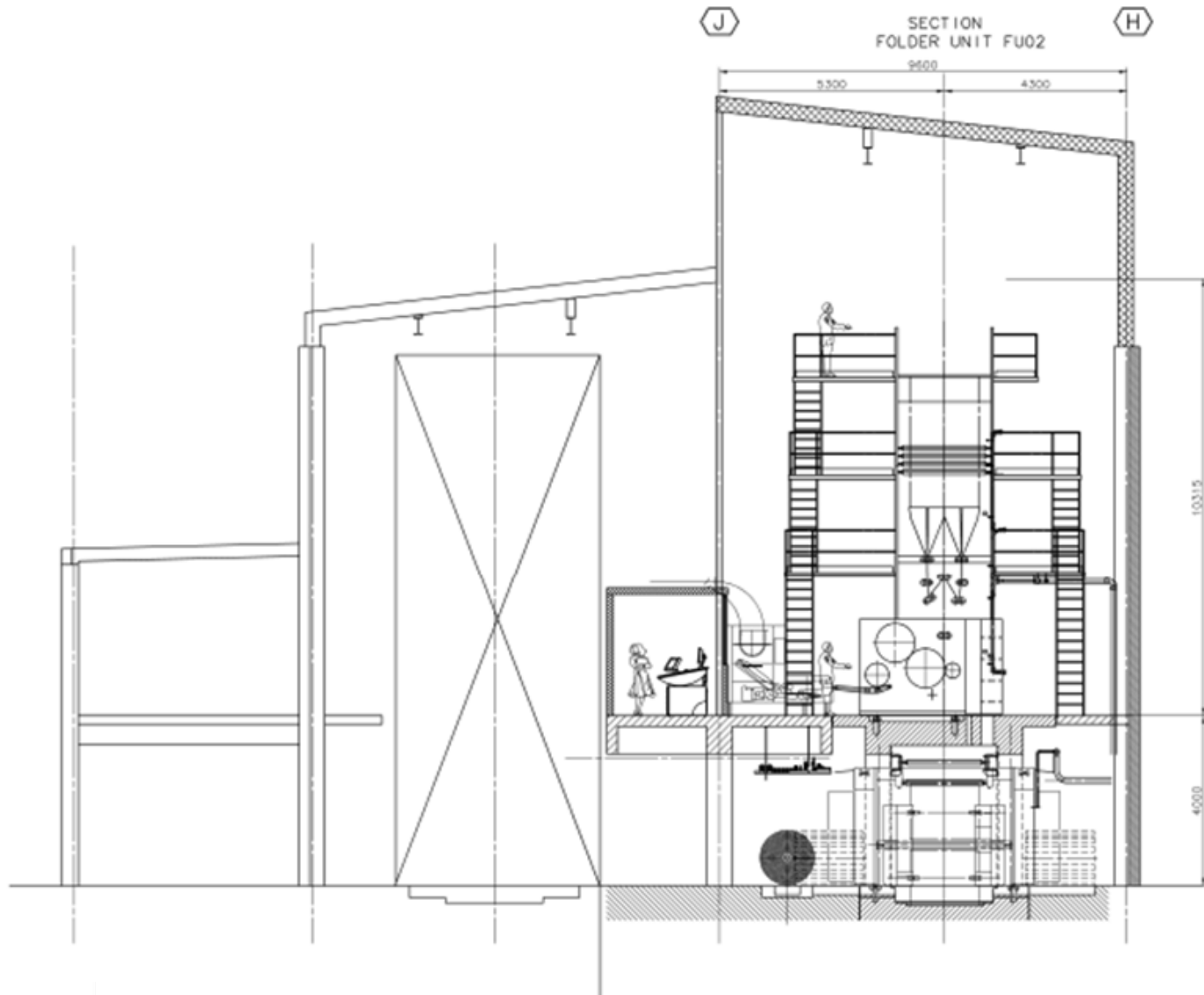
North Richmond – Geoman Units going in



NEW ZEALAND - WELLINGTON

- 4 Towers
- 2 Folders
- Variable Web





NEW ZEALAND - CHRISTCHURCH



CANBERRA

- ❖ Publishing Equipment
- ❖ Variable Web With
- ❖ UV



UV CANBERRA / NORTH RICHMOND



NORTH RICHMOND



He who has the most toys wins!

- News Notes



He who has the most toys wins!

❖ Super Panorama



**The answer is
YES**

Flexibility



SITE	Days without LTI
North Richmond	1,823
Tamworth	2,769
Launceston	1,180
Canberra	744





NOT The End

Thankyou

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