



## **South Asian Digital Media Awards 2017 - Winners List**

### **Best News Website**

Kasturi & Sons Ltd - Gold  
Quintillion Media Pvt Ltd - Silver  
New Delhi Television Ltd - Bronze

### **Best in Lifestyle, Sports or Entertainment Website**

Arré - Gold  
Kasturi & Sons Ltd - Silver

### **Best Use of Online Video (including VR)**

Quintillion Media Pvt Ltd - Gold  
Quintillion Media Pvt Ltd - Silver  
India Today Group - Bronze

### **Best Data Visualisation**

Quintillion Media Pvt Ltd - Gold  
Pakistan Herald Publications (Pvt) LTD - Silver  
Pakistan Herald Publications (Pvt) LTD - Bronze

### **Best News Mobile Service**

New Delhi Television Ltd - Gold  
Times Internet Ltd - Silver  
Malayala Manorama Company Ltd - Bronze

### **Best Lifestyle, Sports or Entertainment Mobile Services**

Times Internet Ltd - Silver

### **Best Innovation New Product**

Quintillion Media Pvt Ltd - Gold  
Jang Group of Newspapers - Silver  
Bennett, Coleman & Co Ltd - Bronze



### **Best in Social Media Engagement**

The Daily Star - Gold

Sakaal Media Group - Silver

The Mathrubhumi Printing & Publishing Co Ltd - Bronze

New Delhi Television Ltd - Bronze

### **Best Digital Advertising Campaign (including Branded Content)**

The Daily Star - Gold

The Mathrubhumi Printing & Publishing Co Ltd - Bronze

### **Best Innovation to Engage Youth Audiences**

Kasturi & Sons Ltd - Gold

New Delhi Television Ltd - Silver

The Mathrubhumi Printing & Publishing Co Ltd - Bronze