Storytelling For Mobile Audiences

by CitizenNews, Hong Kong

https://www.hkcnews.com

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10 Founders
Veteran Journalists

Non-Profit Company
Limited By Guarantee

10 Full-Time Staff
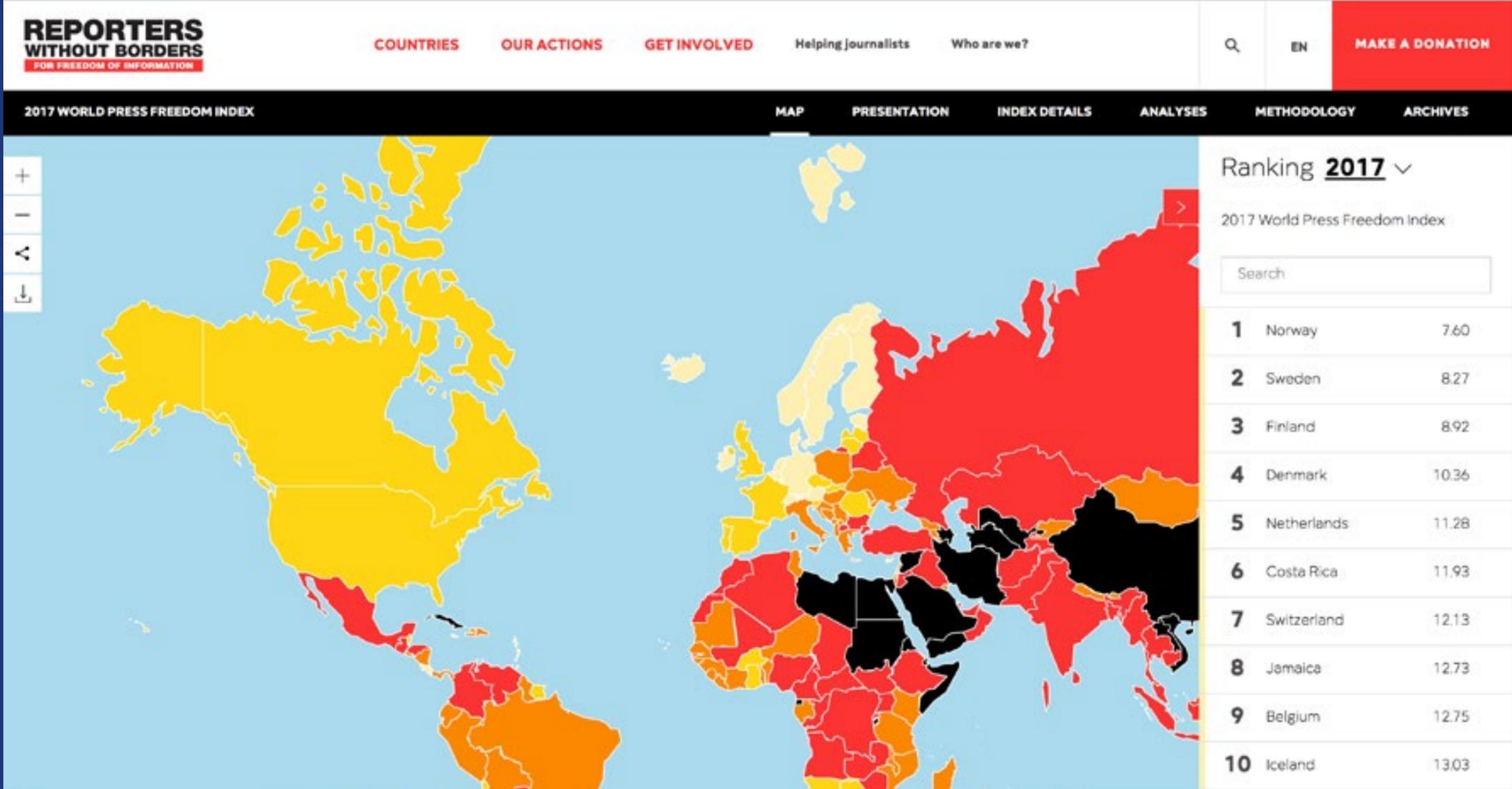
Year	HK Ranking
2010	34
2011	54
2012	54
2013	58
2014	61
2015	70
2016	69
2017	73

We Get Funding From

Donations
Crowd Funding
Subscription

105%
funded

HK$2,749,814
backed of HK$2,600,000 goal

Funded
on 4 July 2017

FringeBacker.

Launched: 22 Mar 2017
Funding ends: 4 Jul 2017

In The First 10 Months

Important News Of The Day
Reliable News With Insights
A Wide Spectrum Of Viewpoints
Experimentation On Innovative News Formats (Data News)

Data News Project 1

Chief Executive Election —

Social Media Sentiment Index

Data News Project 1

General Public Has No Right To Vote In The CE Election

The Index Reflects The Sentiment Of The Public Towards The Candidates (Positive, Negative, or Neutral)

Data News Project 1

Joint Partnership With
External Data Analysts

AI Learning

Semantic Analysis

Data News Project 1

Covers Social Medias Such As FB,
Twitter, Local Discussion Forums, Etc

Data News Project 1

Around 800K Comments Collected
From Jan 1, 2017 ~ March 26, 2016

Data News Project 1

120K comments on the day
of voting (March 26)

Data News Project 2

Allocation of Medical Resource

Data News Project 2

Sources:

Census and Statistic Department

Hospital Authority Reports

Professional Medical Organization

Public Papers from Legislative Council

Data News Project 2

Using Access To Information
Code To Target Individual
Hospital For Further
Breakdown Data
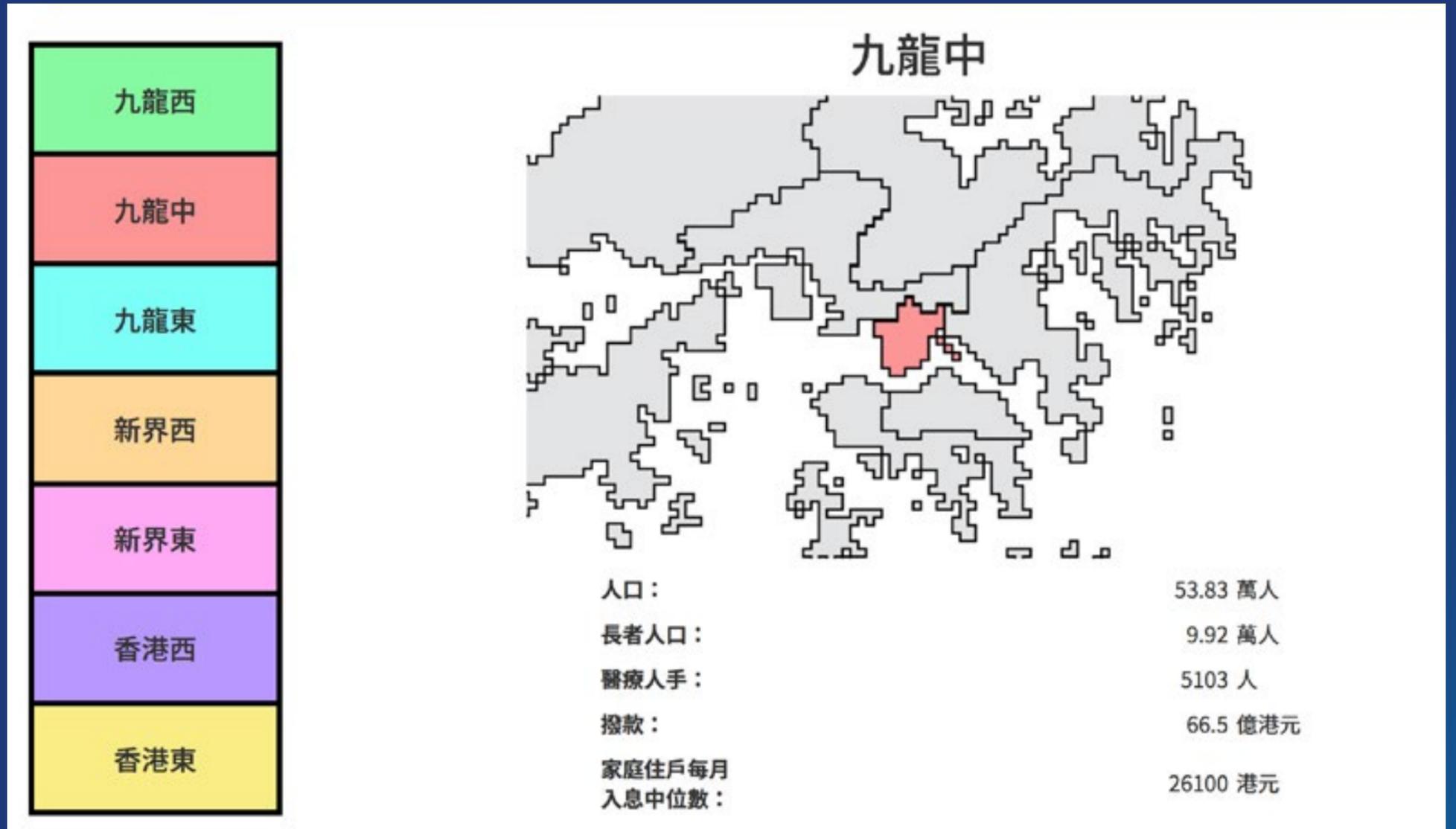
九龍西	
九龍中	
九龍東	
新界西	
新界東	
香港西	
香港東	

九龍中

人口：	53.83 萬人
長者人口：	9.92 萬人
醫療人手：	5103 人
撥款：	66.5 億港元
家庭住戶每月入息中位數：	26100 港元

Data News Project 2

Uses Various Functions From Highchart.com For Presentation

內科病床使用率 Heat Map

Data News Project 2

Uses Various Functions
From Highchart.com
For Presentation
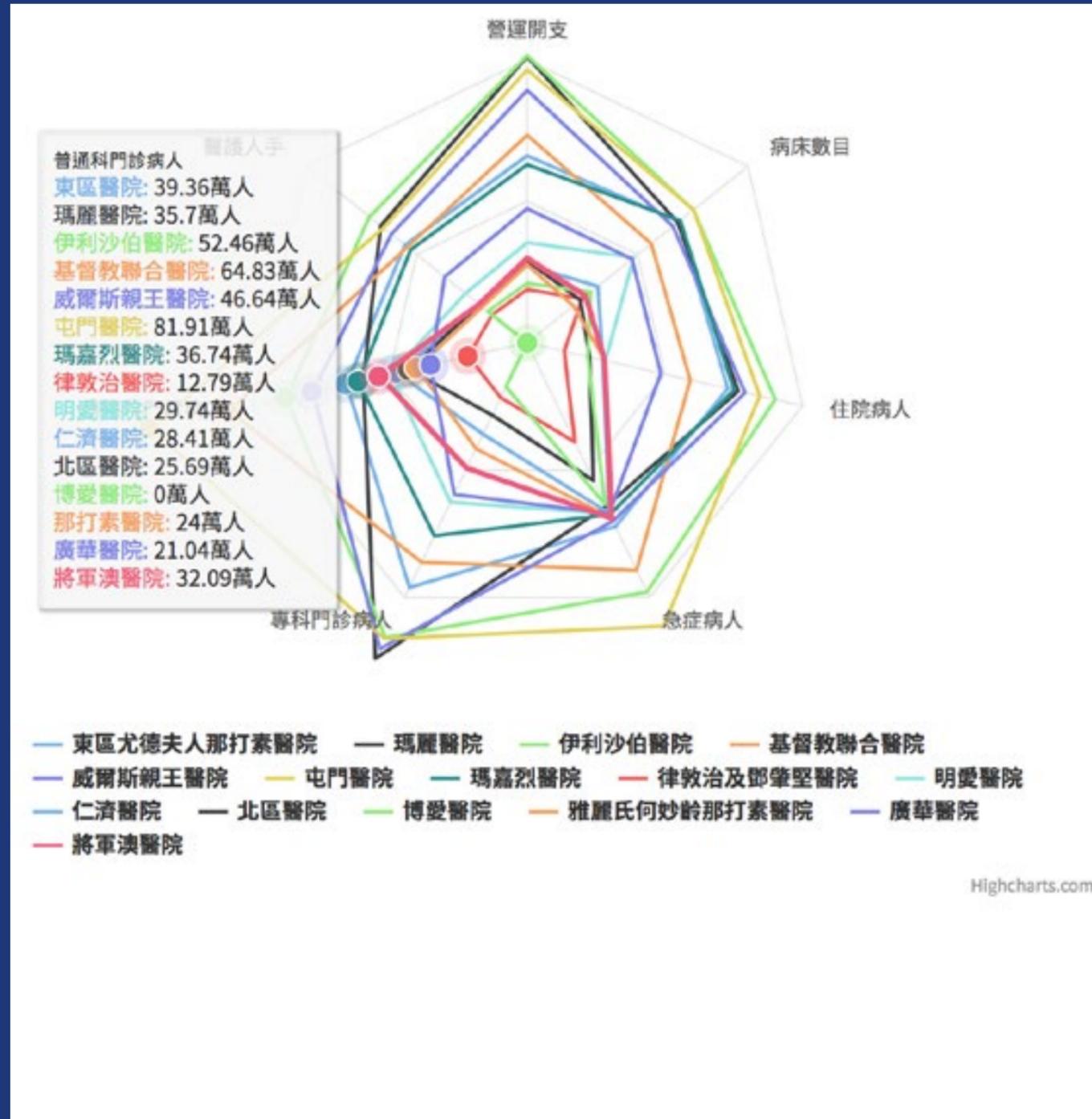
Data News Project 3

Database On Civil Disobedience

Legal Cases

Data News Project 3

Increasing Number of
Prosecution After
Umbrella Movement

In The Database:

228 Individuals

25 Incidents

Over 300 Charges

Data News Project 3

Sources:

Judicial Database

Press Reports

Lawyers

Defendents

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