

15-16 MAY 2017 · SINGAPORE

Master Mobile & Video Reporting

A person is shown from the side, holding a smartphone mounted on a tripod. The phone's screen displays a sunset over a beach. The background of the entire page is a large image of a sunset over a beach with mountains in the distance.

INTRODUCTION

Your smartphone is able to capture, edit and share amazing high definition video in real time. Every field reporter, assigning editor and newsroom manager will benefit from hands-on practice with the techniques for creating compelling visual stories with mobile devices. This workshop grows visual journalism literacy across the enterprise by giving newsrooms a common 'picture language.' It helps teams to develop new visually-led story formats to reach new audiences.

This two-day immersive masterclass challenges participant to develop a strong habit for planning, shooting, editing, and sharing highly visual reports. Field exercises will be included in this practical workshop.

COURSE OUTLINE

REPORTING - INTERVIEWS AND SEQUENCES

- * Master the techniques for creating compelling visual stories with mobile phones.
- * Understand composition and lighting, write to pictures, interviewing story subjects and producing high quality video content.
- * Introduce apps, accessories, training, and workflows that allow field reporters to file high-quality multimedia reportage from smartphones.
- * Master visual sequences and shot patterns to build powerful visual sequences for video reports.

VIDEO EDITING

- * Use simple apps to perform clean and clear video stories. From simple to advanced story formats.
- * Learn quick techniques for adding social media text captions and company logos to videos.

SCRIPT WRITING AND STORY PLANNING

- * Learn how to write to pictures to develop a script.
- * Get professional tips for recording broadcast quality narration.

SOCIAL PHOTO REPORTING

- * Learn how to create powerful photo stories and embed them on the website and social media platforms.
- * Explore the use of apps to create and share high quality multimedia packages.

360° VIDEO AND 60-SECOND DOCUMENTARIES

- * Practice story planning for 360° video projects.
- * Learn how to plan multi-track audio for surround sound and using stabilizers for motion shots.
- * Field practice producing observational narrative style video and broadcast quality film documentaries with low-cost mobile gear and apps.



TRAINER: ROBB MONTGOMERY

Robb Montgomery is a journalism professor, consultant and media entrepreneur based in Berlin, Germany.

He is the author of two books on video storytelling and the founder of the Smart Film School.

He worked as a top visual editor for two Pulitzer-prize winning newsrooms in Chicago before going into teaching and consulting.

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TRAINING VENUE

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HOTEL ACCOMMODATION

Ramada and Days Hotels Singapore at ZhongShan Park
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www.ramada-dayshotelssingapore.com
www.wyndhamhotelgroup.com



SCHEDULE

Daily: 09:30 – 17:30 hrs

STANDARD FEE

Member: SGD 1,000
Non-member: SGD 1,300
Fee incl. training materials, coffee breaks & lunches

ONLINE REGISTRATION

www.wan-ifra.org/MOJO

FOR MORE INFORMATION

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MALAYSIA HRDF

Malaysia registered companies can receive financial assistance to cover training cost incurred from HRDF.

Company can claim the course fee as charge per trainee and other expenses such travel allowances and airfare.

Please check with HRDF for your organisation eligibility/exact claimable amount.

Important Note: Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement: Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training.