

# THE FUTURE OF MEDIA

How digital-to-print revenue models continue to shape the industry

We all know that Rome wasn't built in a day – neither was the leaning tower of Pisa. In fact, it took 177 years to complete the iconic building that was to become one of the most famous in Italy. The main reason for this: After architect Bonanno Pisano had finished the third floor in 1178, the tower started to tilt. The ground on which it stands needed 100 years of rest to be stable again. Will the tower ever fall completely? We don't know, but thanks to AR technology, you can now see it free from danger.

HAVE A 3D ALL-ROUND LOOK!

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