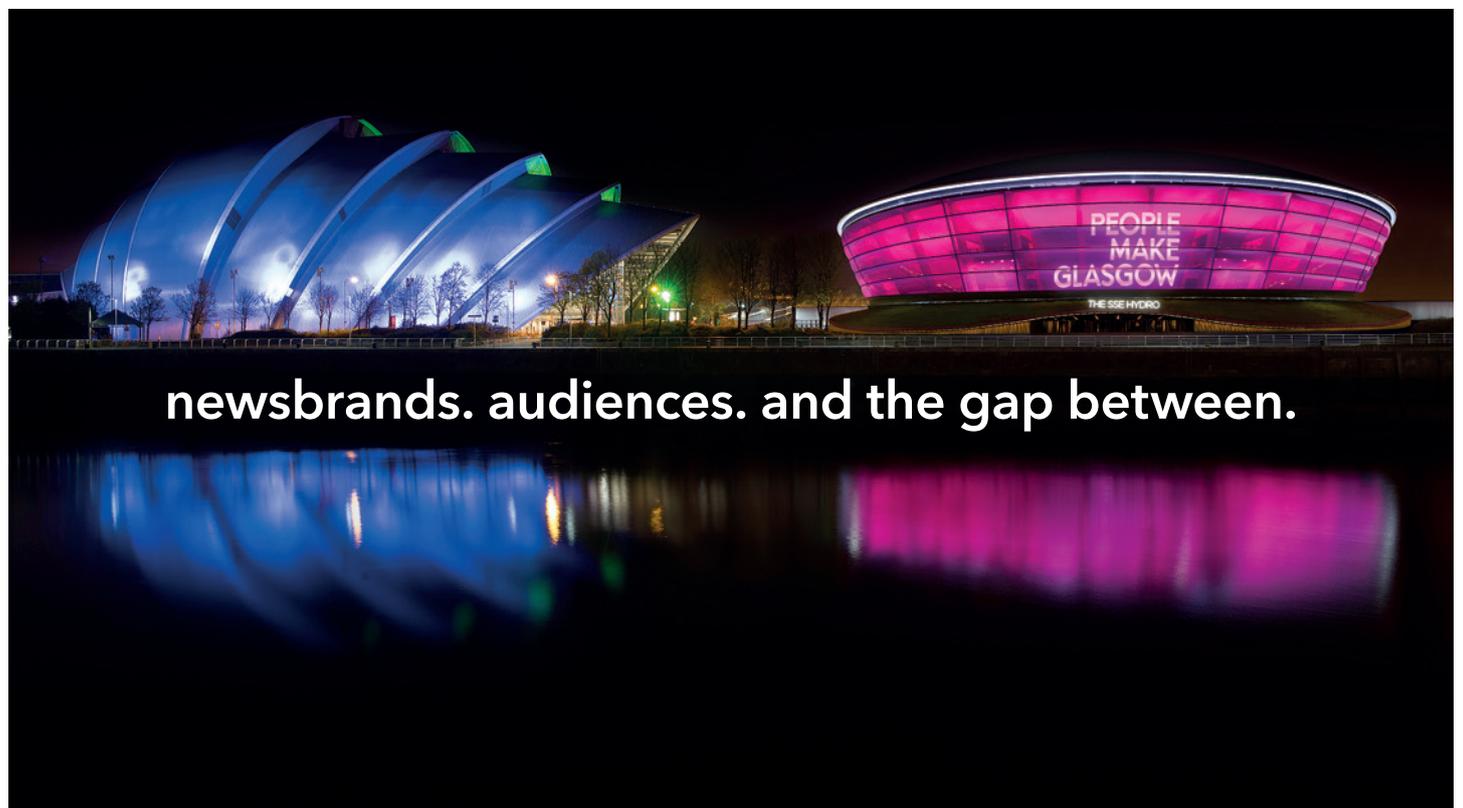


WNMC.19

# World News Media Congress

World Editors Forum

Women in News Summit



Glasgow,  
Scotland, 2019

A unique global gathering of chief editors, publishers and CEOs, passionate about media freedom and taking action to ensure a sustainable news industry.

1. – 3. June 2019  
Glasgow, Scotland

# newsbrands. audiences. and the gap between

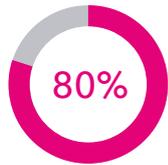
We have always focused on producing and delivering quality journalism at an affordable cost. What if, for the younger generation, this is no longer enough? We assume young adults understand our mission, journalism's role and how our newsrooms function. There is growing evidence this is not the case.

Join us in Glasgow for the 71<sup>st</sup> World News Media Congress (WMNC.19) we will look at the many ways to reconnect our newsbrands with the people that will influence future societies. WMNC.19, including the one-of-a-kind Women in News Summit, and the World Editors Forum is of value to every news professional seeking to better understand and address the unprecedented forces at work at this time. The Congress is a vital forum for discussions – on the future of news, press freedom and issues facing our society and its citizens.

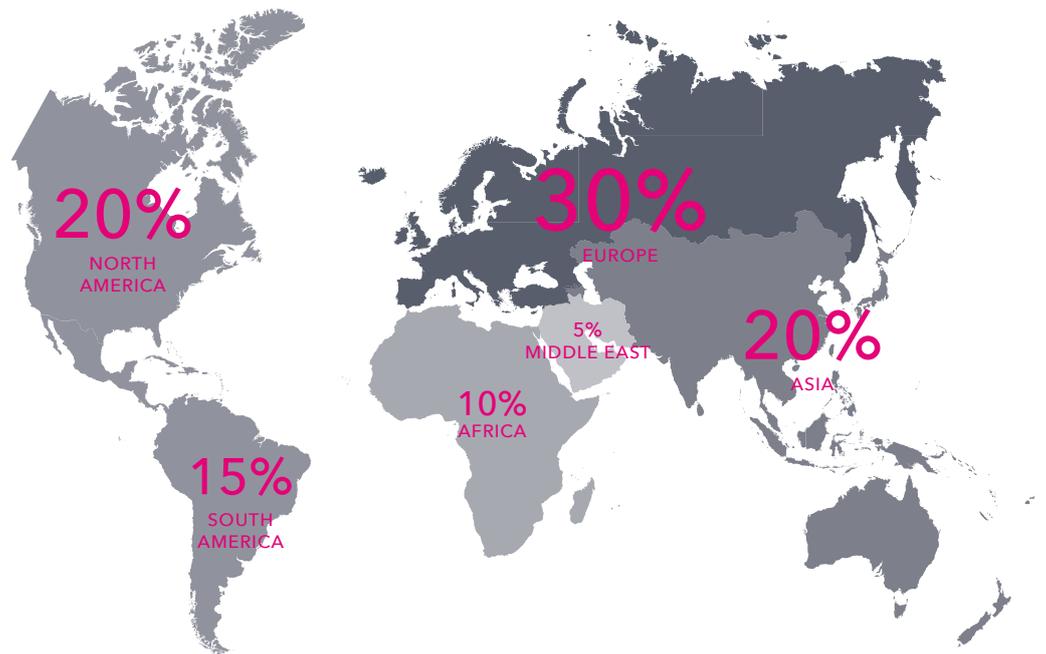


## Who comes? Visitors at a glance

Average of 800+ participants from 65+ countries, 70+ international speakers, 700+ companies



**80%**  
SENIOR LEVEL/  
C-LEVEL



Growing number of women



**60%**



**40%**

### PREVIOUS SPEAKERS



**ANDIARA  
PETTERLE**

Vice-President  
Newspapers & Digital  
Media, **RBS Group**  
Brazil



**ARTHUR O.  
SULZBERGER, JR.**

Chairman  
The New York Times  
Company & Publisher  
**The New York Times**  
USA



**EMILY BELL**

Director, Tow Center for  
Digital Journalism,  
**Columbia Graduate  
School of Journalism**  
USA



**ERNST-JAHN  
PFAUTH**

Publisher  
**De Correspondent**  
The Netherlands



**DORTHE BJERRE-  
GAARD-KNUDSEN**

Executive Vice President,  
COO  
**JP/Politikens Hus**  
Denmark



**GARY LIU**

CEO  
**South China Morning  
Post Publishers Ltd**  
Hong Kong



**LYDIA  
POLGREEN**

Editor-in-Chief  
**The Huffington Post**  
USA



## 8 reasons why you should attend

- **celebrate.** women in news. tomorrow's leaders, digital trailblazers
- **salute.** press freedom champions
- **gather.** strategic business intelligence and emerging trends
- **focus.** on the future
- **build.** grow a network of peers, market leaders and experts
- **contribute.** add your voice to critical industry debates
- **protect.** quality journalism
- **take-home.** practical ideas to emulate

## Who attends

CEO's  
 Publishers  
 Editors  
 Women in news  
 Commercial directors  
 Digital directors  
 Advertising directors  
 Product managers  
 Suppliers  
 Academics

## The World News Media Congress

is the annual meeting of news executives, including publishers, editors and owners, of newspapers from all over the world. It is hosted in a different city each year. The 2018 Congress in Portugal drew around 900 people from over 60 countries for three days of conferences, executive meetings, networking and social events.

## The World Editors Forum (WEF)

organises the editorial stream of the Congress. WEF is built on a commitment to defend press freedom and promote editorial excellence. It is at the forefront of newsroom change and connects editors on issues that matter for the future of independent and free news publishing.

## Women in News (WIN) Summit

is a gathering to support WAN-IFRA's sector-leading initiative to increase women's leadership and voices in news through capacity building, training and advocacy.

## WAN-IFRA

is the World Association of Newspapers and News Publishers. Its mission is to protect the rights of journalists across the world to operate free media, and provide its members with professional services to help their business prosper in a digital world and perform their crucial role in open societies. With formal representative status at the United Nations, UNESCO and the Council of Europe, it derives its authority from its global network of leading news publishing companies and technology entrepreneurs, and its legitimacy from its 80 national association members representing 18,000 publications in 120 countries.

### PREVIOUS SPEAKERS



**JOHN ELKANN**  
 Chairman  
 Fiat and Chairman  
 Editrice, La Stampa  
 Italy



**MARIA RESSA**  
 CEO and Executive  
 Editor, Rappler  
 Philippines



**LOUIS DREYFUS**  
 President  
 Groupe Le Monde  
 France



**MARTA GLEICH**  
 Executive Editor  
 Zero Hora  
 Brazil



**MIKI TOLIVER KING**  
 Vice President Marketing  
 The Washington Post  
 USA



**DAVID PEMSEL**  
 Chief Executive Officer  
 Guardian Media Group  
 UK



**MARTIN BARON**  
 Executive Editor  
 The Washington Post  
 USA



### Location

Scottish Event Campus (SEC) Glasgow, Scotland, G3 8YW

The SEC is Scotland's largest exhibition centre, located in the district of Finnieston on the north bank of the River Clyde, Glasgow.

### Hotels

There are five hotels within five minutes walking distance to the SEC. The Crowne Plaza Hotel is directly connected to the SEC. You can book a hotel of your choice through our hotel booking platform on the World News Media Congress website by following the LOCATION tab.

[www.wan-ifra.org/events/wnmc19/location](http://www.wan-ifra.org/events/wnmc19/location)  
 Website: [www.wan-ifra.org/scotland2019](http://www.wan-ifra.org/scotland2019)

### Registration

Register online at [www.wan-ifra.org/scotland2019](http://www.wan-ifra.org/scotland2019). We have early bird tickets and discounts for groups available.

### Discover Scotland

Take time to explore Scotland's UNESCO world heritage cities of Music, Literature and Design: Glasgow and Edinburgh and Dundee. Or allow Scotland's breathtaking islands, mountains, lochs, glens and miles and miles of unspoilt coastlines, to feed your soul. Scotland's fascinating history stretches back thousands of years and can be seen and felt right across the compact

country. Fine castles, lavish stately homes, striking architecture, derelict fortresses along with great feats of engineering are all located in stunning landscapes that will take your breath away.

Scotland is a compact outdoor playground for the active and adventurous, exhilarating outdoor activities can be undertaken on foot, bike, boat, kayak and not forgetting that Scotland is the home of Golf. There are over 550 golf courses from championship golf course to hidden gems. Scotland has 3 of the top 10 Golf courses in the world.

Tours and more information are on our website under "discover Scotland".

### Contact

For more information please reach out to:



**Christin Herger**

Project Manager - Global Events  
 +49 69 2400 63 286  
[christin.herger@wan-ifra.org](mailto:christin.herger@wan-ifra.org)

### PREVIOUS SPEAKERS



**MELISSA BELL**

Publisher  
 Vox News  
 USA



**SÉRGIO DÁVILA**

Executive Editor  
 Folha de S.Paulo  
 Brazil



**ZUZANNA  
 ZIOMECKA**

Editor in Chief  
 NewsMavens  
 Poland



**PHILIP CRAWLEY**

Publisher and CEO  
 The Globe and Mail  
 Canada



**SOPHIE  
 GOURMELEN**

Managing Director -  
 Publisher  
 Le Parisien  
 France



**WOLFGANG  
 KRACH**

Editor in Chief  
 Süddeutsche Zeitung  
 Germany



**YOICHI  
 NISHIMURA**

Board Director  
 of Digital Business and  
 International Affairs  
 The Asahi Shimbun  
 Japan