



**WORLD  
MEDIA  
LEADERS  
eSUMMIT**

**June 15 - 18, 2020**

**10 Strategic Challenges Post-Covid-19**

The must-attend online summit:  
adapting to the new normal

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**SPONSORING  
OPPORTUNITIES**

# SNAPSHOT OF SOME OF THE SPEAKERS



**Roula Khalaf**  
Editor, Financial Times



**Helje Solberg**  
News Director, NRK



**Siv Juvik Tveitnes**  
CEO, Schibsted Media



**Joanne Lipman**  
Author, CNBC Contributor



**Emily Ramshaw**  
CEO, The 19th



**Jennifer Napier-Pierce**  
Editor, Salt Lake Tribune



**Ebony Reed**  
New Audiences Chief  
Wall Street Journal



**Jane Barrett**  
Global Editor, News  
Media Strategy, Reuters



**Rasmus Nielsen**  
Director, Reuters Institute  
for the Study of Journalism



**Paula Miraglia**  
CEO, NEXO Jomal



**Ulrik Haagerup**  
CEO, Constructive Institute



**Nancy Lane**  
President, LMA

WAN-IFRAs first Online Global Event dedicated to Media Leaders and Chief Editors is a crucial and timely combination of panel discussions and town halls on the future of news media. With sessions spread across four days, we address the biggest questions facing change-makers and top executives at news publishers around the world. Participants will join us from all over the world from their phones, computers, or tablets!

**4 DAYS**  
**20+ SPEAKERS**  
**10 STRATEGIC CHALLENGES**

## Be an Online World Media Leaders eSummit Sponsor!

WAN-IFRAs growing worldwide online reach spread around our social media channels, newsletters and membership, gives you access to a privileged audience. Our first global eSummit will be marketed heavily, and that includes the marketing of your brand too!

## HEADLINE TOPICS



EDITORIAL  
DECISION  
MAKERS



DIGITAL  
REVENUE



POLICY &  
STRATEGY

### PLATINUM SPONSOR

2 AVAILABLE  
TO BE AGREED

- Platinum level sponsorship offers the sponsoring company the highest level of visibility. Contact us today to customize your sponsorship
- Platinum Sponsor Branding Exposure
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### HOSTED SESSION

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5.000€\*

- 10 tickets to invite your clients
- Host your own session\*: Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running.
- Session part of the official event programme.
- Feature on the “Meet the Sponsors” mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Gold Sponsor Branding Exposure
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### SESSION SPONSOR

10 AVAILABLE  
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- 4 tickets to invite your clients
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- Sponsors logo featured in the frame of the webinar viewing frame.
- A short prerecorded video by the sponsor on why they are sponsoring the session will be played at the beginning of the session.
- Feature on the “Meet the Sponsors” mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Silver Sponsor Branding Exposure
- Logo featured on all marketing materials (website, registration page, mailings, host backdrop)



\*Member prices.  
Additional 25% for non member

If you would like to become a sponsor, reach out to us directly

**MARIA BELEM**

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*\*\*Kindly note that the topic, content and speaker selection needs to be agreed and discussed with us. WAN-IFRA reserves the right to refuse the topic of your choice if we feel it is not relevant to our audience.*